



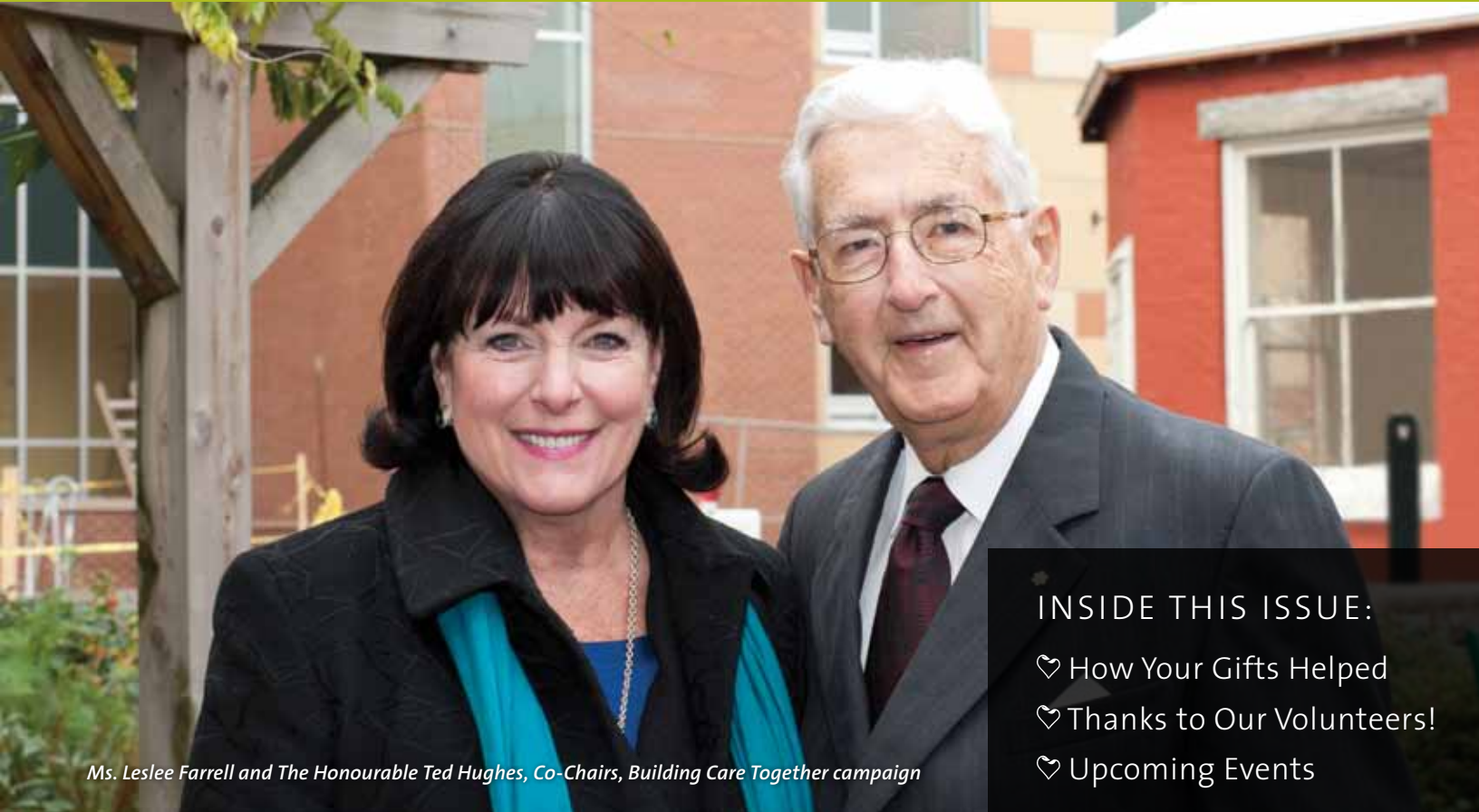
VICTORIA HOSPITALS
FOUNDATION

Giving makes us all better

InTouch

THE LATEST NEWS FROM VHF | SUMMER 2011

ANNUAL REPORT EDITION 2010-11



Ms. Leslee Farrell and The Honourable Ted Hughes, Co-Chairs, Building Care Together campaign

INSIDE THIS ISSUE:

- ♡ How Your Gifts Helped
- ♡ Thanks to Our Volunteers!
- ♡ Upcoming Events

Building Care Together for the New Patient Care Centre

This fiscal year marked a significant milestone for the Victoria Hospitals Foundation. On January 19, we launched our third and most ambitious capital campaign to date: *Building Care Together*. Led by our co-chairs, the Honourable Ted Hughes and Ms. Leslee Farrell, and a distinguished Campaign Cabinet, we are raising \$25 million to purchase state-of-the-art medical equipment for the new Patient Care Centre at Royal Jubilee Hospital.

“Leslee and I are thrilled to be leading the fundraising for this important campaign,” said Hughes. “With private patient rooms, gardens for walking, world-class infection control measures, and cutting-edge equipment, this new hospital is something that everyone across Vancouver Island can be very proud of.”

The Patient Care Centre, with its leading-edge design and common sense planning, has caught the attention of health authorities and medical professionals around the world. In February, the Centre for Health Care Design awarded it 103 out of a possible 105 points for its numerous thoughtfully designed features to improve patient outcomes and quality of care.

Since the launch of the *Building Care Together* campaign, our pledge total has grown to \$10.7 million. To learn more about our campaign or how you can help, please phone 250-519-1750 or visit www.buildingcare.ca.

MAKE A
DONATION



Fiscal 2010-11 has been another remarkable year. Thanks to you, our generous and loyal donors, we have

been able to continue our long tradition of supporting our hospitals and helping them provide everyone here on Vancouver Island with the best health care possible.

As always, this summer edition of our *In Touch* newsletter serves as our annual report, highlighting in detail the Foundation's contributions to our hospitals

and celebrating what your donations have enabled us to achieve.

Good health is a gift we all deserve and, with your help, we can share that gift with everyone in our community. Thank you for your support and generosity.

Starr McMichael
Board Chair



Facts about the Patient Care Centre

- ▶ Completed on December 31, 2010 with a capacity of 500 beds
- ▶ First patients moved in on March 13, 2011
- ▶ All patient rooms have ensuite bathrooms, are outfitted with Smart Beds, and provide sleeper couches for family members to stay overnight
- ▶ Over 80 per cent of the patient rooms are private
- ▶ 100 per cent fresh air throughout the building with windows that open and gardens for patients to walk in
- ▶ Superior infection control with over 1,400 hand-washing sinks, including one in every patient room, as well as separate elevators for patients, visitors, and service staff
- ▶ State-of-the-art communication systems that enable patients to speak directly to their caregivers from their bedsides
- ▶ Three patient education rooms on every floor
- ▶ Awarded 103 out of a possible 105 points by the internationally renowned Centre for Health Design — the highest mark ever given by that organization
- ▶ Winner of best international project 2010, Public Private Finance Awards, London, England
- ▶ Designed to achieve Leadership in Energy and Environmental Design (LEED™) gold certification

Celebrating Our Achievements

As the economy continues to recover, we are proud to look back over the successes and highlights of this past year. November marked the 20th anniversary of our *Visions* gala, the key fundraising event for our Fall Campaign. Held each year at Victoria's landmark Fairmont Empress Hotel, this black-tie dinner and live auction has raised more than \$3 million for priority medical equipment at the Royal Jubilee and Victoria General Hospitals. This year, we broke our *Visions* record by raising more than \$441,000 for Smart Beds for the Patient Care Centre.

In January, few eyes were dry during our *Building Care Together* campaign launch as thirteen-year-old Elizabeth Duncan sang Sarah McLachlan's "Ordinary Miracle." Behind her, images of health care professionals and patients by award-winning photographers Ted Grant and Quinton Gordon as well as Gary Utley and Cameron Wrigley reminded us about the dedicated men and women who perform ordinary miracles in our hospitals each day. The next week, Courtnall brothers Geoff, Bruce, and Russ announced that they would be hosting a third Courtnall Celebrity Classic in July, with all funds going to support mental health care at the new Patient Care Centre through the *Building Care Together* campaign.

Once again, our community stepped forward to lead an incredible range of events on our behalf, hosting magic shows and fishing derbies, butterfly tours and pumpkin carving. Some events are long standing, including the Uplands Heart Tournaments which celebrated the 30th anniversary of the Ladies Tournament this year.

One trend we were very pleased to note is the increasing number of you choosing to receive your newsletter via email and make donations online through our website. Not only does this help reduce our environmental impact, it also lowers our administrative costs.

Every day, our generous donors make a difference in the lives of families, friends, and neighbours. Thanks to your contributions, we were able to purchase more than 165 important diagnostic and treatment equipment items for our hospitals. We are grateful to every one of you for helping us raise nearly \$4.5 million in fiscal 2010-11, funds that will benefit the thousands of people from across Vancouver Island and the Gulf Islands who receive medical care in the Royal Jubilee and Victoria General Hospitals.



Our Role

For more than 20 years, the Victoria Hospitals Foundation and our donors have been the bridge between the essential health care provided by the government, and the most advanced health care possible at Vancouver Island's two biggest and most comprehensive hospitals: the Royal Jubilee and the Victoria General.

Every year, in partnership with the Vancouver Island Health Authority (VIHA), we fund urgently needed medical equipment and special projects that help these two hospitals provide care to all residents of Vancouver Island and the Gulf Islands. We support every area of patient care and every demographic of this community at each age and stage of their lives. Until May 2012, we are also raising an additional \$25 million through our capital campaign, *Building Care Together*, for leading-edge equipment for the new Patient Care Centre.

We achieve our fundraising goals through direct mail appeals, special events held on our behalf, our annual *Visions* gala, and support from local individuals, businesses, and service groups. Our hospitals and patients also benefit from bequests and tribute gifts made to the Foundation.

Our Equipment Commitments in 2010-2011

When you make a donation to the Foundation, you always have the choice of which hospital, area of care, program, or specific piece of equipment you wish to support. Some of you choose to support the greatest need which means we can direct your funds to where they are most urgently needed.

Purchasing new medical equipment can be a long and complex process. A hospital often tests a piece of equipment first — sometimes for a number of months — before finally placing an order. Then, before the equipment can be delivered, the hospital might need to modify existing electrical or plumbing services, make structural changes to the area where the equipment will be used, or provide special staff training.

Once we receive your donation, we notify VIHA of an equipment commitment so they can begin the purchasing process. We hold those funds in trust and do not release them to VIHA until they confirm the equipment has been delivered. We are proud to say that in fiscal 2010-11, our approved equipment commitments to VIHA totalled more than \$3 million.



Note: This year, over 17 per cent of you asked us to use your gift for the area of greatest need. When you designate your funds in this way, we assign them to an area of care that has a specific urgent need. For this reason, your funds appear in the area they helped on the chart.

Our Equipment Disbursements in 2010-2011

When a piece of medical equipment we have committed to help pay for is delivered, VIHA sends us an invoice. We then make an equipment disbursement and we release to VIHA the committed funds we held in trust for that particular piece of equipment. In this way, we can be sure your funds are spent exactly as you requested.

In 2010-11, we disbursed \$1,783,845 to VIHA. The chart below shows your donations at work by area of care.

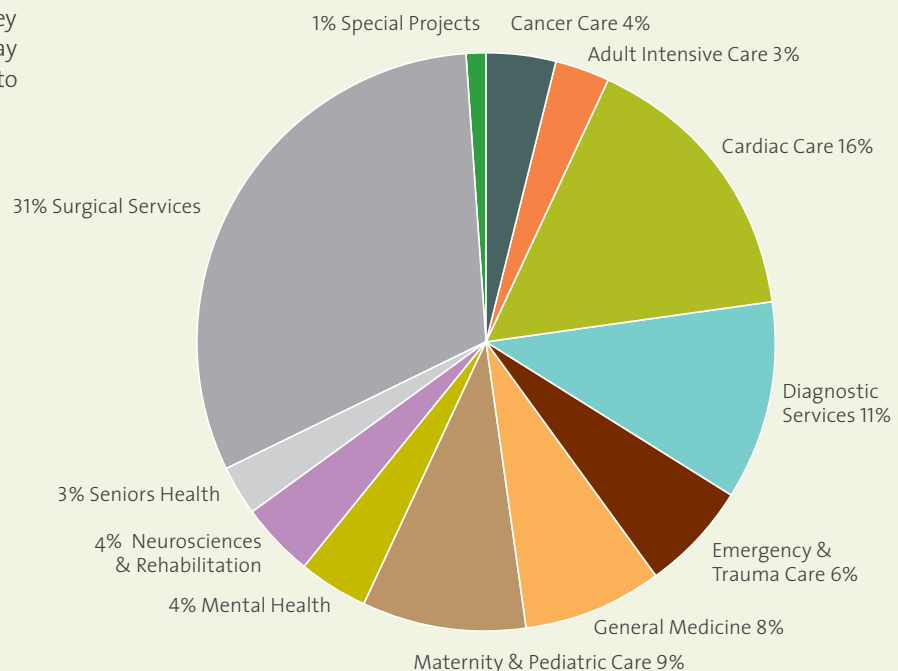
Accountability to Our Donors

Year after year, your generosity enables us to help the Royal Jubilee and Victoria General Hospitals provide quality medical care to the residents of Vancouver Island and the Gulf Islands. In return, we safeguard your interests by protecting your privacy and providing a high degree of transparency and accountability in our fundraising practices. We also devote the highest percentage possible of every dollar we raise towards helping our hospitals — this year, our fundraising costs were 17 per cent.

Our 2010-2011 Annual Campaign

Our annual campaign includes two special fundraising efforts each year — one in the spring and one in the fall — focused on a particular hospital department and its priority medical equipment needs. This year, the focus of our Spring Campaign was a new \$396,000 hematology cell counter for laboratory medicine at Royal Jubilee. The goal of our Fall Campaign — including our *Visions* gala in November — was to raise \$715,000 in support of Smart Beds for the new Royal Jubilee Patient Care Centre. Both campaigns were successful in reaching their goals, with a new hematology cell counter purchased for Royal Jubilee and funds raised for 65 Smart Beds for the Patient Care Centre.

Every donation we receive makes a difference, regardless of its size. Thank you to each one of you for supporting our annual campaign, and helping make it such a success.



How Your Gifts Helped in 2010–11

Your donations go to work in eleven broad areas of care at the Royal Jubilee and Victoria General Hospitals. As an indication of what you accomplished this year, we have listed just a few examples of the many items you helped purchase for each area of care.

ADULT INTENSIVE CARE involves the care and treatment of patients with life-threatening conditions. It requires specialized facilities, medical equipment, and monitoring systems.

- 2 enhanced patient beds (Smart Beds)
- 2 four-channel infusion pumps

SENIORS HEALTH includes geriatric hospital care, which is provided through specialized units at Royal Jubilee and Victoria General on either an inpatient or an outpatient basis, depending on the patients' needs.

- 4 enhanced patient beds (Smart Beds)
- Assorted furnishings

NEUROSCIENCES & REHABILITATION programs assist people who have brain and spinal disorders or diseases, and those with rehabilitation needs after an illness, injury, or surgery. Victoria General operates the Regional Stroke Program, and two of Vancouver Island's three inpatient rehabilitation units are located at our two hospitals in Victoria.

- 1 bladder scanner
- 2 ultrasound machines to assist during the placement of peripherally inserted central catheter lines

MENTAL HEALTH programs assist people suffering from short-term difficulties and those with serious, long-term mental illnesses. Royal Jubilee provides services for adults, for seniors, and on an emergency basis at the Archie Courtall Centre.

- 2 enhanced patient beds (Smart Beds) for psychiatric intensive care
- 1 bed frame, 59 mattress sets, 98 mattress protectors, and 84 bedding sets for the *Living Spaces* project, which provides assistance to people living in supported housing in the Greater Victoria area

CANCER CARE is provided at both hospitals, which work closely with the BC Cancer Agency to provide complete care for cancer patients on Vancouver Island. Over 3,000 people are treated at our hospitals for cancer every year.

- 2 enhanced patient beds (Smart Beds)
- 2 transrectal ultrasound probes



Instead of Christmas gifts, Colleen O'Brien and Jonathan Treen asked their family to donate to a special fund in honour of their daughter, Fiona, who spent four weeks in Level 2 of the Neonatal Intensive Care Unit (NICU) at Victoria General. Big brother Gordie helped out with the money from his "toonie" birthday party. This generous family raised \$2,200, enough for two important pieces of equipment for the NICU: an infant weigh scale and an infant MRI restraint.

We were happy to receive \$1,000 for the Pediatric Department at Victoria General from the Pennies for Presents coin drive. This annual Christmas fundraiser, run through Goldstream News Gazette, Victoria News, Saanich News, and Oak Bay News, raised funds for a number of local charities last December.





EMERGENCY & TRAUMA CARE involves the Emergency Department at both hospitals. Victoria General's Emergency Department is also the Regional Trauma Centre for Vancouver Island and the base for the air ambulance, enabling up-Island patients to be brought directly to Victoria rather than being flown to Vancouver, as in the past.

- 1 vacuum pump and 2 machines for vacuum-assisted closure of wounds
- 1 skin mesher to assist with surgical skin graft procedures

GENERAL MEDICINE encompasses hospital care that does not involve the operating room. It includes many areas of patient care, such as digestive health, respiratory health, renal health, and others.

- 1 non-invasive (bilevel positive airway pressure) ventilator to manage acute and chronic respiratory failure
- 5 spirometers to measure lung health

MATERNITY & PEDIATRIC CARE is provided at Victoria General Hospital, where every year more than 3,000 babies are born and nearly 500 babies are admitted to the Neonatal Intensive Care Unit. Specialized pediatric care is delivered to more than 14,000 babies, children, and teenagers from all communities on Vancouver Island.

- 52 syringe pumps to gradually administer small doses of medicine
- 14 vital signs monitors

As part of the Albert Head Air Cadets summer training, cadets learn to give back to their community through fundraising. This summer, cadets and staff at the training centre raised \$7,400 towards pediatric equipment at Victoria General — almost double their original goal.



In July, the Uplands Heart Tournaments raised \$110,000 for Cardiac Care at Royal Jubilee. To mark the 30th anniversary of the Ladies Tournament, and to thank Uplands Golf Club for their ongoing support, we presented the ladies with a custom-made glass heart by local artists at Lady Dragon Glassworks.



DIAGNOSTIC SERVICES includes Medical Imaging and Laboratory Medicine. The Medical Imaging department provides a wide variety of sophisticated diagnostic tests, including ultrasound, MRI, and CT scans. Laboratory Medicine supports our hospitals by diagnosing tissue and monitoring treatments. Over 3.5 million tests are performed annually.

- 1 magnetic resonance imaging (MRI) machine
- A karyotyping image capture system to test for genetic disorders

CARDIAC CARE is provided at Royal Jubilee, which has one of the top cardiac programs in North America.

- 28 critical care beds
- 3 holter monitors to observe heart activity

SURGICAL SERVICES encompass hospital care involving the operating room. General surgery is performed at both Victoria General and Royal Jubilee Hospitals.

- 1 urology table for the operating room
- 4 digital capture units to take digital images for minimal access surgery

Questions? Please call our office at 250-519-1750 or go to our website www.victoriahf.ca



During the 2010 Christmas season, shoppers in Greater Victoria gave generously to the annual Fix-A-Heart campaign at local Canadian Tire Stores, raising \$60,000 for two critical care beds for the Heart Health Cardiac Care Unit at Royal Jubilee.



Visions volunteers 2010

Our Volunteers Make it Happen

Where would we be without our volunteers? Your time, energy, and enthusiasm are behind every event held in support of our hospitals — from small community events such as penny drives and toonie parties to our annual *Visions* gala in November. From all of us to all of you...thank you!

Do you know a Caring Spirit?

Have you or someone you love received outstanding care at Royal Jubilee or Victoria General? Donations made through our *Caring Spirit* program allow grateful patients, family members, and friends to pay tribute to either an individual caregiver or an entire health care team. Your recognition of excellent care deeply touches the hearts of the people you thank, and provides necessary funding for our hospitals.

For more information about nominating a caring spirit, please phone 250-519-1750 or visit www.victoriahf.ca.



Our New Home

In August 2011, we moved into our new offices in the Wilson Block, a heritage building on the grounds of the Royal Jubilee Hospital. We are excited about our new location as it brings us closer to one of the hospitals and to many of the patients, families, and medical teams we support. We invite you to pay us a visit at our new location.



Recognizing Philanthropy Over the

2010

APRIL

D. June Beattie gave \$21,000 to the Pain Clinic

MAY

Shaun Bryan gave \$5,000 to Diagnostic Services

Ladysmith Health Care Auxiliary gave \$14,900 to Diagnostic Services

Estate of Dorothy Rathbun Reed gave \$87,300 to Diagnostic Services

Sidney Shrine Club #42 raised \$12,000 for Maternity & Pediatric Care

JUNE

The Honourable J. Judd Buchanan gave \$5,000 to the area of greatest need

Estate of Leslie Charles Bruce McLean gave \$11,200 to Cardiac Care

Times Colonist Open raised \$6,800 for Cardiac Care via Uplands Golf Club Heart Tournaments

JULY

McAdams Foundation gave \$6,000 to Maternity & Pediatric Care

Uplands Golf Club Heart Tournaments raised a total of \$110,000 for Cardiac Care

AUGUST

Albert Head Air Cadet Summer Training Centre raised \$7,400 for Pediatric Care

Estate of Walter Leslie Chafe gave \$197,300 to Diagnostic Services

Greater Victoria Professional Firefighters Foundation gave \$25,000 to Pediatric Care via JACK FM's Run for the Kids

JACK FM's Run for the Kids raised a total of \$37,000 for Pediatric Care

SEPTEMBER

Dorothy Gill gave \$5,000 to the area of greatest need

Drive for the Cure raised \$25,000 for Cancer Care

Pinch Family & Hapin Construction Ltd. gave \$6,000 to the area of greatest need

Rudi Hoenson gave \$25,000 to the area of greatest need



The 3rd annual Butterfly Places and Pumpkin Faces at Victoria Butterfly Gardens raised more than \$4,700 for the Pediatric Department at Victoria General.

Year: A Timeline of Gifts

The timeline below is a partial list of donors who gave gifts of \$5,000 or more last year. Some donors wished to remain anonymous.

HP Advanced Solutions raised \$36,000 for Neonatal & Pediatric Care

OCTOBER

Estate of John E. Chick gave \$50,000 to the area of greatest need

Shoppers Drug Mart's Tree of Life Campaign raised \$9,600 for the Breast Health Centre at VGH

NOVEMBER

Helen Saunders gave \$22,600 for Smart Beds

Baxter Canada gave \$5,000 to *Visions*

Cerner Canada gave \$10,000 to *Visions*

Don Mann Excavating gave \$5,000 to *Visions*

Eclipse Creative gave \$11,100 in-kind to *Visions*

The Fairmont Empress gave \$20,100 in-kind to *Visions*

Firefighters Burn Fund Victoria gave \$10,900 to the RJH Burn Unit

Fortis BC gave \$5,000 to *Visions*

Frank Szarkowicz gave \$6,000 for Smart Beds

Health Care Projects Canada gave \$5,000 to *Visions*

Paul Mara & Company gave \$20,200 in-kind to *Visions*

Roche Diagnostics gave \$10,000 to *Visions*

Rogers Communications gave \$5,000 to *Visions*

Ronald Simmons gave \$11,100 for Smart Beds

Thrifty Foods gave \$48,300 to *Visions*

DECEMBER

Canadian Tire's Fix-A-Heart campaign raised \$60,000 for Cardiac Care

Estate of Albert John Ellis gave \$66,500 to the area of greatest need

Gloria Di Dio Foundation (Keith & Loretta Stutters) gave \$10,400 to Maternity & Pediatric Care

Olive E. Inkpen gave \$50,000 to the area of greatest need & Diagnostic Services

National Association of Federal Retirees – Victoria Branch gave \$11,000 for Smart Beds

Estate of Vivien K. Pinkney gave \$117,600 to the area of greatest need

Sovereign Order of St. John – Victoria Commandery gave \$32,000 through their *Living Spaces* project for Mental Health transitional housing

2011

JANUARY

Great Canadian Dollar Store gave \$5,000 to Cardiac Care

TEAM JACK raised \$5,800 for Pediatric Oncology

Help Fill a Dream Foundation of Canada gave \$5,100 to Maternity & Pediatric Care

Estate of Eva Miriam Schaefer gave \$14,000 to Cardiac Care

Elia Rizzo gave \$5,000 to the area of greatest need

C. Edward Woodcock gave \$12,400 for Smart Beds

FEBRUARY

Paul A. Turner gave \$5,000 to the area of greatest need & Diagnostic Services

An anonymous donor gave \$10,000 for Smart Beds through the Victoria Foundation

MARCH

Estate of Annie Mason Rushworth gave \$13,400 to the area of greatest need

Painting by Jennifer Olson



- Not included in this listing, but recognized separately, are those generous donors who throughout the year have honoured their remarkable pledges to our *Together We Care* and *Building Care Together* campaigns. We are truly grateful for your ongoing support!
- Our donors contributed over \$5,000 towards the Pemberton Memorial Chapel, Chapel Garden, and the RJH School of Nursing Archives at Royal Jubilee Hospital.
- This year, we were the beneficiary of 24 estate gifts. As of March 31, 2010, we had received more than \$1.4 million in estate funds.



In August, the fourth annual JACK FM Run for the Kids raised \$37,000 — including a generous \$25,000 gift from the Greater Victoria Professional Firefighters Foundation — for the Pediatric Department at Victoria General.

Thank you to KPMG and their professional staff for volunteering to witness the draws for our Staff Payday Lotto. In 2010-11, this 50/50 lotto for permanent VIHA employees raised \$74,745 for priority medical equipment at the Royal Jubilee and Victoria General Hospitals.

Upcoming Events on Our Behalf

For more information, please go to www.victoriahf.ca or call our office at 250-519-1750.

September 22

HP CHARITY GOLF CLASSIC

The 14th annual invitational golf tournament hosted by HP Advanced Solutions supports the Neonatal Intensive Care Unit at Victoria General Hospital. For details, visit www.hospitalcharitygolf.com.

September 17-October 14

SHOPPERS DRUG MART TREE OF LIFE CAMPAIGN

During the campaign, customers can support women's health at Victoria General Hospital by purchasing a paper leaf for \$1, butterfly for \$5, or cardinal for \$50 at Shoppers Drug Mart locations in Victoria. For details, visit www.shoppersdrugmart.ca.

October 19-31

THRIFTY FOODS PUMPKINS FOR CHARITY

Purchase a pumpkin at any Thrifty Foods location, and a percentage of the proceeds will be donated to the hospital foundation in your community. For details, visit www.thriftyfoods.ca.

Our 2010-11 Board of Directors

Starr McMichael, Chair: President, Starrboard Enterprises

Rod Dewar, Vice Chair: President and CEO, Island Savings Credit Union

Lance Abercrombie, Treasurer: Partner, Abercrombie & Assoc. Chartered Accountants Ltd.

Rick Anthony: Detective, Investigative Services Division Victoria Police Department

Manjit Bains: Vice President, Corporate Relations, Consumer Protection BC

Dwane Ford: Vice President and Branch Manager, RBC Dominion Securities

Kim Hesketh: Vice President and General Manager (retired), Rogers Broadcasting Victoria

Alan Lowe: Principal, Alan Lowe Architect Inc.

Gordon Macatee: Head, British Columbia Ferry Commission

Joe Murphy: Vice President, Operations and Support Services, Vancouver Island Health Authority

Dr. Dorothy "Sam" Williams: Vice-chief, Geriatric Medicine; Chief of Staff, South Island Region

John Williams: Executive Vice President, Operations (retired), Fairmont Raffles Hotels



Save the Date!

November 19 at 6pm

Visions

Single Tickets: \$275
Tables of 10: \$2,750

Tickets are now available for this year's *Visions* gala at The Fairmont Empress. For details or to purchase tickets, please phone 250-519-1750, email visions@viha.ca, or visit www.victoriahf.ca/visions.

We are committed to protecting your privacy. In accordance with the *BC Personal Information Protection Act*, we only retain information regarding your gift history and relationship with us. For complete information on our privacy policy, visit www.victoriahf.ca or call 250-519-1750. VHF does not sell, trade, or rent its donor information. Thank you once again for your contribution to our hospitals.



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Newsletter

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