

Visions 2011

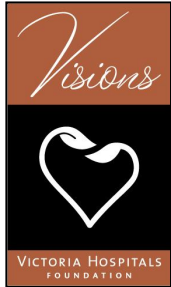


In Support of our Hospitals



**Saturday, November 19
The Fairmont Empress**





Do you want to make a difference in your community? Do you wish you could make a positive impact on the world around you? **Whatever your vision, partnership is the solution.**

Many businesses and individuals envision a strong and healthy tomorrow for our community. Victoria Hospitals Foundation shares this vision. It starts with our hospitals - Vancouver Island's two largest, acute care facilities, the Royal Jubilee and the Victoria General. We will all need quality hospital care at some point in our lives. Perhaps several times.

Visions is the Victoria Hospitals Foundation's annual gala event which supports our hospitals and celebrates excellence in patient care. The needs are vast and the Victoria Hospitals Foundation is the avenue for funding the priority medical equipment needed to improve care and save lives.

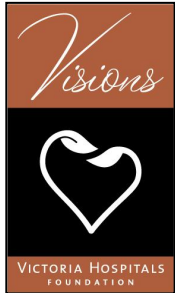
Since 1989, the Foundation has raised more than \$80 million to benefit our hospitals. Created in 1991, *Visions* has raised over \$3.5 million, making it one of Victoria's most successful events. And we could not have done it without our community business partnerships and the support of individuals like you.

Today can be the start of your partnership with the Victoria Hospitals Foundation. Together we can deliver the necessary funding to achieve excellence in health care. We ask you to consider joining us to improve health care on Vancouver Island for everyone.

When you choose to partner with the Victoria Hospitals Foundation, you create a long-lasting impact. One that we all deserve. One that we will all remember. One which we all need.

Sincerely,

Dr. Dorothy "Sam" Williams
Visions 2011 Chair



Visions 2011

Becoming a *Visions* Sponsor is a great way to support the Victoria Hospitals Foundation while benefiting from many recognition opportunities.

By supporting the Foundation's fundraising efforts, you are helping to keep Victoria General Hospital and Royal Jubilee Hospital at the forefront of patient care.

About the *Visions* Gala

Visions is Victoria's premiere gala event, held annually by the Victoria Hospitals Foundation.

The elegant Fairmont Empress Hotel is the venue for this black-tie evening, which includes a spectacular sit-down dinner, silent and live auctions, live entertainment, and the ever popular Bear Raffle. Our *Visions* gala sells out every year, with 300 guests attending.

Since its inception in 1991, *Visions* has raised more than \$3.5 million for our hospitals, making it one of Victoria's most successful events!

About the Victoria Hospitals Foundation

The Victoria Hospitals Foundation works in partnership with the Vancouver Island Health Authority to enable donations to Vancouver Island's two largest and most comprehensive hospitals: the Royal Jubilee and the Victoria General.

Every year we fund approximately 40 per cent of capital equipment purchases for these hospitals. Last year, this amounted to nearly \$4.5 million for urgently needed medical equipment and special projects that help these two hospitals provide care to the more than 750,000 residents of the Vancouver Island Health Authority. Since 1989, the Victoria Hospitals Foundation has raised more than \$80 million to benefit our hospitals.

What *Visions* Supports

Because the needs in our hospitals are vast, a specific equipment piece is selected each year as the fundraising focus for *Visions*. Our sponsors play an integral role.

Our hospitals are complex and dynamic. Each department is compelling with needs that are extensive. We raise awareness of the need through our Fall Campaign, and *Visions* is a key component.

Areas of care that have benefited from *Visions* over the years include Diagnostic Services, Medical Imaging, Adult Intensive Care and the new Emergency Department at Victoria General Hospital that opened in 2009.

This year, funds raised through *Visions* will support the purchase of 94 vital signs monitors used in the Heart Health and General Surgery units in the new Patient Care Centre at Royal Jubilee Hospital.

Become a *Visions* Sponsor

By becoming a *Visions* Sponsor, you will have access to the city's elite business and philanthropic community. *Visions* Sponsorship provides your business with excellent marketing value.

Support Victoria's premiere gala at The Fairmont Empress on November 19, 2011 and become part of our 21st anniversary celebrations.

See the full outline of benefits on the following page or for more information please contact:

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Sponsorship Opportunities & Benefits

Diamond **\$20,000+**

- Table of 10 at *Visions* & an invitation to attend the VIP luncheon
- Opportunity to name event area or provide promotional giveaway (opportunities include but are not limited to Champagne Reception, Podium, Bear Raffle, dinner plate gift)
- Two Deluxe Rooms at the Fairmont Empress Hotel on event night including valet parking and red carpet reception
- Live announcements from the stage by the emcee
- Logo & two images in event power point
- Prominent Logo placement on the *Visions* website linked to your homepage, in the event program, signage, table place card, and full-colour, full-page Times Colonist post-event *Thank You* advertisement
- Full Page B&W Ad in the event program
- Company Name in our annual report

Platinum **\$10,000+**

- Four Tickets to *Visions* & an invitation to attend the VIP luncheon
- One Deluxe Room at the Fairmont Empress Hotel on event night including valet parking and red carpet reception
- Live announcement from the stage by the emcee
- Logo & one image in event power point
- Logo on the *Visions* website linked to your homepage, in the event program, signage, and full-colour, full-page Times Colonist post-event *Thank You* advertisement
- Half-page B&W Ad in the event program
- Company Name on the table place card and in our annual report

Gold **\$5,000+**

- Two Tickets to *Visions* & an invitation to attend the VIP luncheon
- Special rate offer for accommodation at the Fairmont Empress Hotel including valet parking and red carpet reception
- Logo in event power point, in the event program and on the *Visions* website linked to your homepage
- Company name in the event program, signage, table signage, full-colour, full-page Times Colonist post-event *Thank You* advertisement, and in our annual report

Silver **\$2,500+**

- Two tickets to *Visions* at cost (\$175 each)
- Special rate offer for accommodation at the Fairmont Empress Hotel including valet parking and red carpet reception
- Company Name on the *Visions* website linked to your homepage, in the event program, event signage, and in the full-colour, full-page Times Colonist *Thank You* advertisement

Bronze **\$1,000+**

- Special rate offer for overnight accommodation at the Fairmont Empress Hotel including valet parking and red carpet reception
- Company Name on the *Visions* website linked to your homepage, in the event program, event signage, and in the full-colour, full-page Times Colonist *Thank You* advertisement