



VICTORIA HOSPITALS  
FOUNDATION

*Giving makes us all better*

# InTouch

THE LATEST NEWS FROM VHF | FALL 2013

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- ♥ Fall Campaign / *Community Matching Gift Challenge*
- ♥ TD Bank Group's commitment to staff education
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## Our Fall Campaign for the Patient Care Centre

When Dr. Amy Spink says she feels like the Royal Jubilee Patient Care Centre is her home, you get the idea that she cares deeply for her patients and the quality of care she is able to deliver because of the state-of-the-art hospital.

This fall, the Victoria Hospitals Foundation is aiming to raise the final \$4 million to fund the remaining leading-edge medical equipment needed for the Patient Care Centre where Dr. Spink works as a Hospitalist.

“As a Hospitalist, I’m a family physician who works with patients in every area of care throughout the hospital, from their admittance to the day they go home,” says Dr. Spink. “From people fighting cancer to those struggling with mental illness or recovering from a major surgery, every day I experience just how important having a hospital equipped with advanced technology is to patient care and comfort.”

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At age 80, Mel Cooper found himself needing emergency hospital care for the first time in his life: "When I needed life-saving medical treatment this year, I was very grateful the Royal Jubilee Patient Care Centre was here for me." You can read his full story on our website at [www.victoriahf.ca](http://www.victoriahf.ca).

*"If I hadn't received the care I needed, the moment I needed it, I most likely wouldn't be here today."*

Just some of the equipment the campaign will fund includes:

- Bedside vital signs monitors that help cardiac and post-surgical patients by allowing doctors to monitor respiratory and heart rates, track vital signs overnight or intervene if vital signs change
- A specialized telemetry system that helps patients feel safe knowing their doctor or nurse will be alerted immediately if their heart rate or rhythm changes
- Wireless nurse-to-patient communications that allow patients to speak to their nurse, no matter where their nurse is in the hospital
- Smart Beds that help all our patients heal, whether they are receiving kidney care or getting the mental health treatment they need

Through our *Building Care Together* campaign, we are close to reaching our \$25 million goal to fund leading-edge equipment for the Patient Care Centre. By giving to your hospital, you will support healthcare for everyone from Greater Victoria, the Gulf Islands, our up-Island communities and beyond.

For more information, or to support the campaign, please call 250-519-1750 or visit our website at [www.victoriahf.ca](http://www.victoriahf.ca).

## Update: Spring 2013 Campaign for a Gamma-CT Scanner

Your enthusiastic response to our Spring 2013 Campaign to fund a Gamma-CT Scanner at Royal Jubilee Hospital was heartwarming. This vital equipment is now helping patients receive faster, safer diagnoses. We're very grateful for the response to our request for support — more than 2,050 donors made gifts to the campaign. Your generosity means so much to the patients who are now benefitting from this technology. Having leading-edge equipment here on the Island when our doctors need it the most is invaluable. It's essential that our caregivers have the latest tools

*There has never been a better time to support our hospital forward to say he will match any new donation made to the Community Matching Gift Challenge, every dollar you give instantly become two.*



and technology to quickly and accurately diagnose patients with cancer, Alzheimer's disease, severe infections or bone pain. The Gamma-CT Scanner will help patients from all over Vancouver Island and BC. Thank you for your contributions to our hospital and your compassion for patients!



*This June TD made a \$125,000 pledge to our Building Care Together campaign. They have committed to donate \$25,000 a year for the next five years to support essential training for more than 1,200 nurses and caregivers.*



## TD Bank Funds Employee Development in the Patient Care Centre

The TD Bank Group is committed to investing in the future by helping to ensure that nurses and other

**Hospitals:** BC business leader Jim Pattison has stepped up to the Patient Care Centre up to \$5 million. With this gift to the hospital through our Fall Campaign will

## Please take a few minutes to explore our new website!

We've given our website a fresh look and added some innovative and useful new features for our donors. Our aim is to draw more attention to the difference your gifts are making in our hospitals by telling the stories of the patients who benefit and the caregivers who touch their lives.

We have a secure giving page where online donations can be made quickly and easily. We would be happy to receive your feedback — feel free to contact us through the website, by phone or on social media and let us know what you think. The address remains the same: [www.victoriahf.ca](http://www.victoriahf.ca).

## About Will and Estate Giving

The careful planning and foresight of our donors results in tremendous gains for our hospitals. Last year we were the beneficiary of more than \$2.5 million in estate gifts.



An estate gift is powerful. It allows you to potentially give more than at any other time in your life. It demonstrates concern for the kind of patient care future generations will receive in our hospitals. It leaves

a legacy that could help thousands in your community for years to come. An estate gift does not require great wealth. It only requires your leadership and vision to make a gift of health for future generations.

While many of our donors make gifts in their Will, there are several other options, such as gifts of life insurance, life annuities and real estate. We would be pleased to work with you and your professional advisors to ensure your estate gift meets your needs and has the largest possible impact in our hospitals.

Will and estate gifts are special to our Foundation and we are always touched by the thoughtfulness of people who include our hospitals in their planning.

practicing caregivers have access to funds to upgrade their skills or further their education. As a result, TD has established the TD Grants in Medical Excellence, which will provide funding for educational courses that contribute to the professional development of nurses or other practicing caregivers at the Patient Care Centre at Royal Jubilee Hospital.

The Patient Care Centre fosters a work environment where technology and knowledge empower staff and physicians to improve the quality of patient care.

To date, the *Building Care Together* campaign has received pledges of \$18.4 million. To learn more, visit [www.buildingcare.ca](http://www.buildingcare.ca).



We've also created a new giving page for our *Building Care Together* campaign — you can make a gift in just a few clicks at [www.buildingcare.ca](http://www.buildingcare.ca). Our *Community Matching Gift Challenge* means any donation will now have double the impact in our hospitals.

## Uplands Heart Tournaments Tops \$2 million for Heart Health!



Congratulations to the men and women of Uplands Golf Club on a tremendous achievement. The 2013 Men's, Women's and Juniors' Heart Tournaments raised \$140,000 for cardiac rehabilitation equipment, including a Telemetry

Monitoring System that allows healthcare professionals to monitor the vital signs of a number of participants simultaneously while they exercise back to health.

Over the past 36 years this event has raised an astonishing \$2,080,000 — a milestone in generosity and philanthropy. This is one of BC's longest-running charity golf tournaments. A huge thank you to Uplands for their dedication to Heart Health!

# Upcoming Events



Photo Credit: Danielle Pope

## GREATER VICTORIA FIREFIGHTERS CALENDAR 2014

This popular calendar is a joint initiative among the firefighters of Esquimalt, Oak Bay, Saanich and Victoria to raise money for Pediatric Care at Victoria General Hospital. Proceeds go towards the purchase of specialized equipment for our community's youngest patients. Calendars are available at Thrifty Foods, London Drugs, at local fire halls and through the website at [www.victoriafirefighters.com](http://www.victoriafirefighters.com).

# Events on Our Behalf



## CHARITY GOLF CLASSIC

For the 16th year in a row, the Charity Golf Classic has generously supported our tiniest patients at Victoria General Hospital. This year's tournament raised more than \$36,000, which will fund the purchase of incubators for the Neonatal Intensive Care Unit. Since 1997, this annual event has raised more than \$580,000.



## SIDNEY SHRINE CLUB #42

For more than a decade, the Sidney Shrine Club has supported pediatrics at Victoria General Hospital by sponsoring the annual Murray Hatfield Magic Show. This year the popular event in Sidney raised \$10,000 to help support the purchase of incubators for the Neonatal Intensive Care Unit at Victoria General Hospital. Thank you for your long-term commitment to patient care.

To receive this newsletter by email, contact us at [vhf@viha.ca](mailto:vhf@viha.ca) or 250-519-1750



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# Newsletter

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