



Victoria Hospitals Foundation's *Building Care Together* Campaign nearing
\$25 million goal

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For Immediate Release

Victoria - The Victoria Hospitals Foundation announced today that it has only \$600,000 left to raise to reach the *Building Care Together* campaign goal of \$25 million to equip the Patient Care Centre at Royal Jubilee Hospital. The entire \$600,000 left to raise will be matched by BC business leader Jim Pattison as part of the *Community Matching Gift Challenge*.

The *Building Care Together* campaign is raising funds to help provide medical teams with leading-edge equipment to offer the best healthcare possible to patients across Vancouver Island. The Foundation is now calling on the community to help bring the campaign over the finish line.

"It's all about the patients," said Leslee Farrell, *Building Care Together* campaign co-chair. "The equipment being purchased through the generosity of our donors is ensuring the patient care experience in this facility is second to none. Our community has now raised \$23,800,000 toward our goal. With Jim Pattison matching every new donation to the Patient Care Centre that means the entire \$600,000 left to raise will be matched and complete this campaign!"

Alan Lowe, Board Chair for the Victoria Hospitals Foundation, appealed to the community at a news conference in the hospital's atrium. "Now is the time to be a part of the most significant healthcare campaign ever undertaken on Vancouver Island – a campaign that will help everyone in the region receive the finest hospital care, when they need it most. To date, 2,800 donors have shown their incredible generosity. We know our community deeply values healthcare and we are confident they will join with us to help raise the final funds."

The *Community Matching Gift Challenge* launched in July when business leader Jim Pattison announced that he would match all gifts, dollar for dollar, up to \$5 million. Mr. Pattison matched \$2.5 million in gifts at the July news conference, and in December matched \$1.68 in further donations to the campaign, helping to bring the campaign to its current total.

There are many ways to donate to the Victoria Hospitals Foundation including by mail, telephone or online. You can reach the Victoria Hospitals Foundation at 250-519-1750 or online at www.victoriahf.ca.

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About the Victoria Hospitals Foundation and the *Building Care Together* Campaign:

Victoria Hospitals Foundation works in partnership with the Vancouver Island Health Authority to enable donations to Vancouver Island's two largest and most comprehensive hospitals: the Royal Jubilee and the Victoria General. Since 1989, the Victoria Hospitals Foundation has raised nearly \$97 million to benefit our hospitals. *Building Care Together* is the third and most ambitious campaign in the Foundation's history. The campaign is raising funds to support the purchase of state-of-the-art equipment for the new Patient Care Centre at Royal Jubilee Hospital. For more information, please call the Foundation at 250-519-1750 or visit www.buildingcare.ca.

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