

# PORTFOLIO REPORT 2019–20

# Cancer Care

## Transforming Healthcare Together

As your Foundation, we partner with Island Health to raise funds for the priority equipment needs in our hospitals.

Each year, Island Health Capital Finance receives equipment requests from the departments in our hospitals and releases a list of approved equipment purchases. From that list, we develop our fundraising campaigns and initiatives in support of the identified needs. We work with donors who wish to support specific areas of care or particular needs of the department.

In fiscal 2019–20, we committed **\$5,823,822 to equipment, special projects, education, and research**, supporting Royal Jubilee and Victoria General hospitals and Island Health as a whole.

## Donor-Funded Equipment in Cancer Care

VHF dispersed over \$315,000 to fund equipment for Cancer Care in 2019–20.

Capital #	Equipment/Project	Department
DCJ2416	3T MRI	RJH MRI
18RJ119	CT Scanner	RJH CT
19RJ116	Endoscopic Bronchial Ultrasound Scope	RJH Endoscopy
19RJ176	Video Gastroscope	RJH OR
19VGO54	Ultrasound	VGH Ultrasound
19VGO55	Ultrasound	VGH Ultrasound

## Campaigns Supporting Your Work



### Bringing *The Big Picture* Into Focus

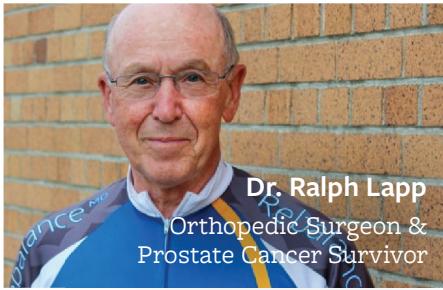
Since launching in November 2019, 3,500+ donors have contributed over **\$3.3 million** to our *Big Picture* campaign. We aim to raise \$4 million to fund 42 pieces of **leading-edge imaging equipment** at RJH and VGH. Tools like ultrasounds and a video gastroscop will help improve diagnosis and treatment for our cancer patients.



### What's Next: *It's Critical*

In April 2020, we launched our \$7 million *It's Critical* campaign to **build and equip a permanent High Acuity Unit at RJH**. An interim HAU is already helping oncology patients thanks to 2,300+ donors who have contributed over \$4.6 million to date for these urgent needs.

## Our Patient Champions



**Dr. Ralph Lapp**  
Orthopedic Surgeon &  
Prostate Cancer Survivor

*"I credit the MRI and the care I received at Royal Jubilee Hospital for saving my life."*



**Jill Niessen**  
Grateful Patient &  
Beloved Grandmother

*"The CT scanner was essential in my diagnosis, the removal of my tumour, and now through follow-up."*



**Glenys Berry**  
VHF Donor &  
Retired Teacher

*"I can't say enough about the kindness of the staff at our hospitals. They make such a difference."*

👉 Read the inspiring stories from these and many more community champions on our website at [victoriahf.ca/your-stories](https://victoriahf.ca/your-stories).



## Community Events: KidsRun Victoria

Local women's running group Sole Sisters Victoria partnered with the Saanich Firefighters Charitable Foundation to hold the 10th annual KidsRun in May 2019, raising nearly **\$13,000** for VHF. This fun event raises funds for **local children and their families impacted by childhood cancer**. Race Director Mena Westhaver was inspired to create KidsRun after her son Jack received treatment for leukemia at VGH.

## NEW! Peer-to-Peer Fundraising

The Victoria Hospitals Foundation has just launched our new online peer-to-peer fundraising platform. With just a few clicks, **fundraisers can set up their own personalized page** hosted on JustGiving and raise money specifically for Cancer Care.

This is a great way to engage new supporters and have our fundraisers use their network and recognize your colleagues for their dedicated work. More information can be found on our website at [victoriahf.ca/peer-to-peer](https://victoriahf.ca/peer-to-peer) or start your own page at [justgiving.com/campaign/vhf-cancercare](https://justgiving.com/campaign/vhf-cancercare).



## Let's Stay Connected

### Avery Brohman

Executive Director

[avery.brohman@viha.ca](mailto:avery.brohman@viha.ca)

250-519-1750

### Heather Crow

Senior Director,  
Finance & Administration

[heather.crow@viha.ca](mailto:heather.crow@viha.ca)

250-519-1750

### Alec McKay

Associate Director,  
Development &  
Fundraising Operations

[alec.mckay@viha.ca](mailto:alec.mckay@viha.ca)

250-519-1750

### Ashley Sperling

Associate Director,  
Marketing &  
Communications

[ashley.sperling@viha.ca](mailto:ashley.sperling@viha.ca)

250-519-1750



[victoriahf.ca](https://victoriahf.ca)



Victoria Hospitals Foundation



| [@ourvichospitals](https://twitter.com/ourvichospitals) | [vhf@viha.ca](mailto:vhf@viha.ca)