

PORTFOLIO REPORT 2019–20

Emergency & Trauma Care

Transforming Healthcare Together

As your Foundation, we partner with Island Health to raise funds for the priority equipment needs in our hospitals.

Each year, Island Health Capital Finance receives equipment requests from the departments in our hospitals and releases a list of approved equipment purchases. From that list, we develop our fundraising campaigns and initiatives in support of the identified needs. We work with donors who wish to support specific areas of care or particular needs of the department.

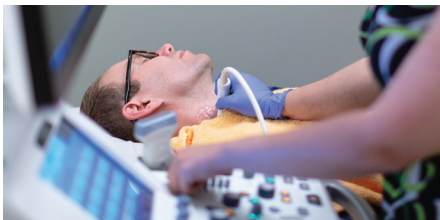
In fiscal 2019–20, we committed **\$5,823,822 to equipment, special projects, education, and research**, supporting Royal Jubilee and Victoria General hospitals and Island Health as a whole.

Donor-Funded Equipment in Emergency & Trauma Care +

VHF dispersed nearly \$60,000 to fund equipment for Emergency & Trauma Care in 2019–20.

Capital #	Equipment/Project	Department
17RJo33	Patient Monitoring System Upgrades	RJH ED
18RJ195	Patient Monitoring System Upgrades	RJH ED
18VGo22	Patient Monitoring System Upgrades	VGH ED
19RJo16	Ultrasound Transducer	RJH ED
19RJ125	Haag-Streit Slit Lamp	RJH ED
19VG004	Bladder Scanner	VGH ED

Campaigns Supporting Your Work



Bringing *The Big Picture* Into Focus

Since launching in November 2019, 3,500+ donors have contributed over **\$3.3 million** to our *Big Picture* campaign. We aim to raise \$4 million to fund 42 pieces of **leading-edge imaging equipment** for multiple areas of care at RJH and VGH. Tools like a bladder scanner and an ultrasound transducer will help patients in our Emergency Departments.



Caring Spirit Program

Patients and their families are able to **donate in honour of exceptional care**. The care provider or team receive recognition from their supervisors and peers, a *Caring Spirit* pin, a letter of congratulations, and posts on VHF's social media.

A *Caring Spirit* certificate is given to the individual or unit manager and displayed if possible—this is a way to remind staff that their work matters and is appreciated.



“A Special Place in Our Hearts”

Grateful donors Jean Slick and Peter Sanderson (pictured left, seated) recognized the 4B South and Emergency Department teams at Victoria General Hospital with a *Caring Spirit* award and donation in honour of these teams to help fund priority medical equipment.

Jean and Peter shared their heartfelt story:

“Our family wanted to find a way to formally acknowledge and give thanks to staff who so expertly and compassionately cared for my mother and supported our family during this end-of-life journey. We want to acknowledge everyone in these two teams for the care provided to her and our family and the work you do day in and day out. We went home from the

hospital each night knowing she was safe and getting good care. We came to refer to the staff as our angels. We got far more than competent care—we **received love, compassion, and understanding from every staff member**. The care teams ‘saw’ my mother—she was not a task, or a responsibility, but a person you showed love and compassion to in every interaction with her.”



2019–20 Caring Spirits:

- RN Amanda Paquette
- RJH ED Team (pictured top left)
- VGH ED Team

NEW! Peer-to-Peer Fundraising

VHF has just launched our new online peer-to-peer fundraising platform. With just a few clicks, **fundraisers can set up their own personalized page** hosted on JustGiving and raise money specifically for Emergency & Trauma.

This is a great way to engage new supporters and have our fundraisers use their network and recognize your colleagues for their dedicated work.

More information can be found on our website at victoriahf.ca/peer-to-peer or start your own page at justgiving.com/campaign/vhf-emergencycare.



Let's Stay Connected

Avery Brohman

Executive Director

avery.brohman@viha.ca

250-519-1750

Heather Crow

Senior Director,
Finance & Administration

heather.crow@viha.ca

250-519-1750

Alec McKay

Associate Director,
Development &
Fundraising Operations

alec.mckay@viha.ca

250-519-1750

Ashley Sperling

Associate Director,
Marketing &
Communications

ashley.sperling@viha.ca

250-519-1750



victoriahf.ca



Victoria Hospitals Foundation |



@ourvichospitals |



vhf@viha.ca