



VICTORIA HOSPITALS
FOUNDATION

VICTORIA HOSPITALS FOUNDATION
Annual Report

Transforming Healthcare Together



2019-2020

Our Donors Make Exceptional Healthcare Happen, Here at Home

This annual report marks a milestone in the evolution of the Victoria Hospitals Foundation (VHF) for our donors, our volunteers, and our team. We've embraced the generosity of past and current donors, engaged **1,065 new donors**, welcomed new leadership, and set our sights on corporate growth to meet Island Health's highest-priority needs. In response to these needs, we launched *The Big Picture* at our 29th annual *Visions* gala. To date, it was our most ambitious annual campaign. I will never forget that evening; a record-breaking **\$1 million** was raised for imaging equipment through outstanding community support. Our donors' generosity didn't stop at the gala. Buoyed by unprecedented engagement and a **\$600,000** transformational gift from Townline Homes, *The Big Picture* gave Island Health their first 3 Tesla (3T) MRI. This powerful imaging equipment is already in use, helping patients today and beyond.

It was this momentum that propelled us into 2020. As we embarked on our new fiscal year, we were also challenged to find our "new normal" in a global pandemic. We had to be nimble and bold, calm and kind. The reason was and continues to be simple: our care teams, many on the front lines of COVID-19 response, need more support than ever.

The overwhelming response to our *Hospital Heroes of Victoria* and *It's Critical* initiatives, launched weeks before the end of the fiscal year, has been incredible. Since then, we have already funded priority equipment in

response to COVID-19, which is now in our hospitals. As well, the support of local families, including the Wilson Lai (2016) Trust's **\$1 million gift for surgical equipment**, means more people on the Island have access to enhanced surgical care. Even more, the backlog of surgeries in the wake of the pandemic is now being met head-on.

And it's not just through our campaigns that you're making a difference. Estate gifts to the Foundation ensured enhanced care from the laboratory to the Neonatal Intensive Care Unit was achieved. From seniors to newborns, our giving community touched many lives.

Our family of donors continues to come together. Their spirit is propelling our recently launched *It's Critical* campaign, funding the Island's first permanent High Acuity Unit, towards its **\$7 million** goal. The campaign will nearly double critical care capacity at Royal Jubilee Hospital. The Foundation is proud to be responding to the effects of COVID-19 in such a profound way.

Knowing that research anchors exceptional patient care, donors have also funded research for patients living with cognitive health issues on Vancouver Island. This work enables researchers to better understand, diagnose, and treat cognitive diseases like dementia.

No one ever knows what the future holds, but we can face uncertainty with hope and determination. On behalf of the team at VHF and our seasoned Board of Directors, we are proud to share real, local stories of



2019–20 VHF Board Chair, Steve McKerrell

compassion, action, and resilience in this report. From grateful patients to our dedicated care teams, behind the facts and figures, you'll find the stories of your loved ones, friends, colleagues, and members of your community. **They are why your generosity matters.** You, among our donors, volunteers, and supporters make these stories possible—and for that, we are deeply grateful.

As your Board Chair for a second year, I continue to learn so much about our generous, caring community and this great organization. I remain committed to ensuring the Board demonstrates accountable, transparent, and strong fiscal management of your gifts through this report. I am inspired by the power each donation has, regardless of size, to change lives. Our donors' exceptional generosity allows those we help to have hope, and to write new chapters in their life story.

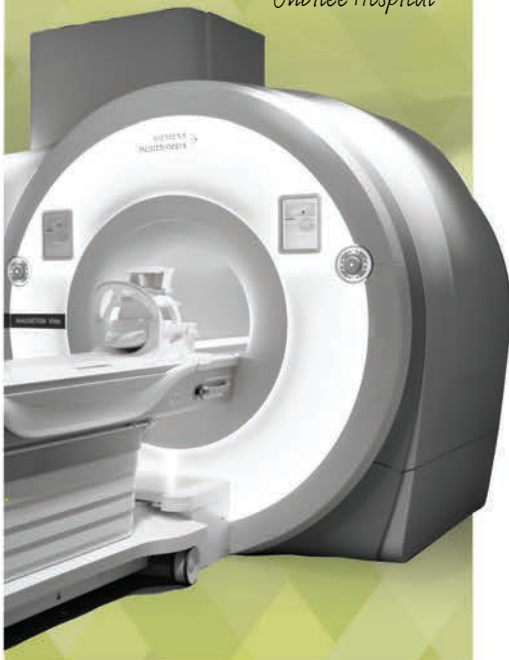
With sincere appreciation,

A handwritten signature in black ink, appearing to read "Steve McKerrell". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

Steve McKerrell,
Chair, Board of Directors

Your Impact

The powerful new 3T MRI you helped fund is already helping patients at Royal Jubilee Hospital



4,500+

Over 4,500 donors gave to VHF in 2019-20

103

Donors funded 103 pieces of equipment

The Best Because of You

When *Newsweek* published its list of the World's Best Hospitals in 2019, Royal Jubilee Hospital (RJH) topped all other BC hospitals. We were so proud to see our care teams and facilities recognized. RJH placed 7th nationally and sat in great company. Victoria General Hospital (VGH) ranked 12th on the list of the 85 best Canadian hospitals.

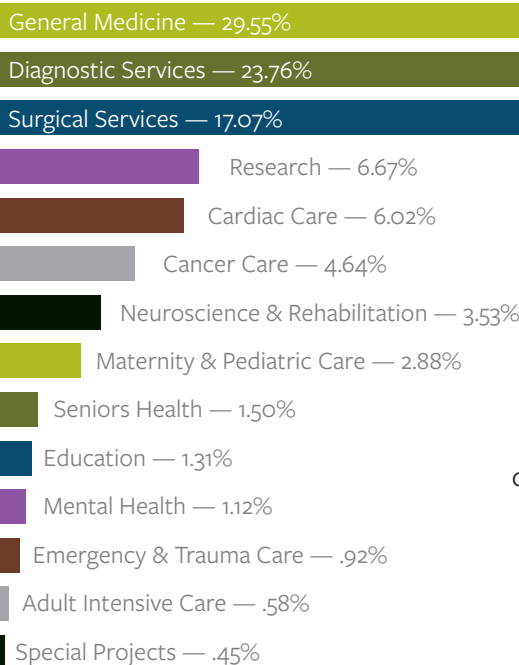
As you read this report, you should be proud of that—you helped make this significant achievement happen.

We often say you are vitally important to our hospitals—and that's because you are. Your gifts allow equipment to be purchased faster and more frequently. Your commitment ensures our medical teams stay on the leading edge of technology and treatment. Your support helps Island Health attract and retain the best and brightest talent.

We are privileged to transform your

dedication into impact for our Island patients. **From newborns to seniors, patients in every area of care in our hospitals are touched by your generosity.** Over **200,000** of your neighbours, friends, and loved ones are assessed and treated each year at Royal Jubilee and Victoria General hospitals. You've given them access to world-class and award-winning care.

In this report, you'll read how our family of over **4,500 donors** helped fund **103 pieces of equipment** in our hospitals. Between April 1, 2019 and March 31, 2020 VHF earned revenue of **\$9,372,027**. Through fundraising efforts, including donations and gaming, you gave over **\$8.4 million**. You'll read the stories of patients whose lives have been changed by your decision to give. You'll see the impact you made this year and the legacy you've helped create for the future.



Where Your Gifts Made a Difference

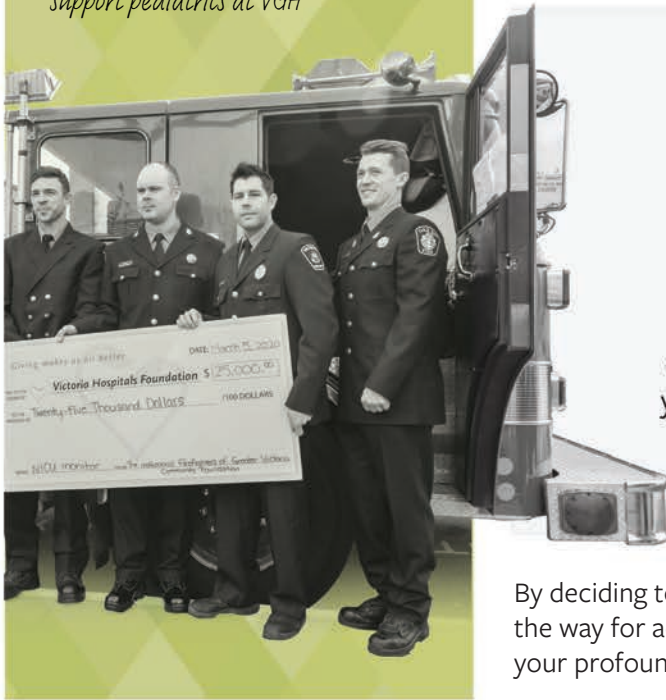
Areas of care supported by disbursements of your gifts to Island Health in 2019-20

Read our full financial statements online at victoriahf.ca/accountability

Your Giving Inspires

Members of the Professional Firefighters of Greater Victoria Community Foundation celebrate the latest gift in their 10-year pledge to support pediatrics at VGH

Each donation is a personal choice—a decision to support our hospitals and change the lives of our patients. Understanding this is the root of our deep gratitude for each of you. And this gratitude guides everything we do.



OUR MISSION

To champion a culture of philanthropy that transforms healthcare on the Island.

OUR VISION

Excellent care through inspired giving.

OUR CHAMPIONS

Our donors are the very heart of our organization; you are transforming healthcare for our community. You are our changemakers. You are our champions.

By deciding to give to the Victoria Hospitals Foundation, you are leading the way for advancements in local healthcare. We are proud to uphold your profound commitment to care.

As a registered charity, we raise funds for:



Medical equipment that contributes to faster diagnosis and more efficient treatment in all 11 areas of care at Royal Jubilee, Victoria General, and Gorge Road hospitals.



Special projects that help advance the level of care our hospitals and care teams provide.



Education and research to ensure our healthcare professionals stay at the top of their fields.

DISBURSEMENT

When you generously donate, you are funding specific equipment or projects for Island Health. To ensure your gift supports the equipment or area of care you have chosen, we only release funds to Island Health once we have received an invoice. This process ensures your funds are spent as you intended. In fiscal 2019–20, our disbursement totalled **\$6,808,440**. Some disbursements span multiple fiscal years.

FUNDRAISING COSTS

We take our role as stewards of your generosity seriously. Committed to keeping our fundraising costs low, we aim to spend the highest possible percentage of every donation on leading-edge equipment that directly benefits our patients. The Foundation's average cost of fundraising of **21%** falls well below Canada Revenue Agency's guidance to remain under **35%**.

Spring Campaign

Working in partnership with Island Health, our 2019–20 campaigns supported the highest-priority equipment needs in our hospitals. Your support of *You Are Vital: Pediatrics* and *The Big Picture* helped transform healthcare on the Island.



Read the stories of inspiring patient champions like Eliza on our website: victoriahf.ca/your-stories



A Big Thank-You From our Littlest Patients

Vital signs help caregivers make quick decisions in real time which lead care. When you helped raise **\$1.8 million** for *You Are Vital: Pediatrics* in the spring of 2019, you made those decisions faster and more accurate. Through 2018's *You Are Vital* campaign, we learned first-hand how outfitting our hospitals with enhanced vital sign monitors was transformational for patients Island-wide, helping reduce decision-making fatigue for our care teams.

Similarly, *You Are Vital: Pediatrics* transformed care for our littlest patients. We met patients like Eliza, who spent a third of her life in our hospital prior to her sixth birthday. We learned the story of identical twins, Olivia and Audrey, who were transferred from another Island hospital and spent 79 days in VGH's Neonatal Intensive Care Unit (NICU) to receive life-saving care

You Are Vital Pediatrics

from our specialized care teams. We were so inspired.

The **1,600 donors** who supported *You Are Vital: Pediatrics* funded **40 new monitors** for the NICU and Pediatric Intensive Care Unit (PICU) at VGH. This included **36 bedside patient monitors** and **four central monitoring stations** to give our care teams a centralized view of every child's status in real time.

As a referral centre for maternity and pediatrics on Vancouver Island, VGH is home to one of BC's four high-level NICUs and one of two PICUs. The equipment purchased through *You Are Vital: Pediatrics* helps ensure that more than **98% of pediatric cases on Vancouver Island can stay on the Island**. So growing families can continue to get the specialized care they need right here at home. Thank you.



98% of pediatric cases stay within Island Health, keeping Island families close to home



Vital signs are used for diagnosis and monitoring in 100% of cases

"We are so proud that the generosity of our customers can make a difference right here in Greater Victoria for our Island kids."

—Brent Wellman, Assistant Manager, Save-On-Foods Blanshard St

Annual Campaign

Patient Mitch Lepore shared his incredible story of recovery—and the powerful impact of CT scans— at Visions 2019



A Picture is Worth a Thousand Words

We rang in the fall of 2019 with a truly historic moment for our giving community. In addition to helping launch *The Big Picture*, guests of our signature *Visions* gala raised an astounding **\$1 million** in one magical evening. We met Mitch Lepore, a patient champion with an incredible story, and we learned how imaging equipment helps inform diagnostics, care, and recovery for our Island patients.

With an ambitious **\$4 million** goal, *The Big Picture* marked our largest annual campaign at that time. We asked our donors to support the completion of over \$11 million in funding for new imaging equipment—\$7 million of which had been previously secured via the Foundation, Island Health, and the Capital Regional Hospital District. **This collaborative effort would see our caregivers receive a new 3T MRI, CT scanner, ultrasounds, and surgical equipment.**

Your gifts to *The Big Picture* allowed for access to technology that makes diagnosis faster and more accurate, treatment less invasive, and recovery easier.

For patients like Makenna, 12, imaging equipment provides life-saving answers. A video gastroscope like one funded by *The Big Picture* was crucial for performing the minimally invasive procedure that helped diagnose her rare immune disease.

“If it wasn’t for the scope, my throat would probably be closed up by now,”

— Makenna
Grateful patient

By March 31, 2020 over **3,200 donors** had given **\$3.06 million**, bringing *The Big Picture* into focus and closer to our goal.

We still need your support to fund these priority imaging equipment needs—please help us complete *The Big Picture* at victoriahf.ca/bigpicture.

the big
PICTURE

 **50%**

50%+ of all healthcare encounters require imaging

 **275,000**

275,000+ medical imaging procedures performed annually in our hospitals

COVID-19 Response

HOSPITAL HEROES
of **VICTORIA**

Celebrating the Front Lines

As we watched the COVID-19 pandemic emerge in the winter and spring of 2020, we were all deeply concerned for the health of our Island community.

We all wanted to help.

Our caregivers, facilities, and equipment were being put to the test. We were in awe of the heroism and leadership we witnessed each day into the pandemic. We knew how important it was to honour our front line, and show our support for our hospital heroes—those

dedicated to keeping our families, friends, and neighbours healthy and safe.

With messages of support for our front lines and gifts to our Greatest Need Fund, you helped launch the *Hospital Heroes of Victoria* initiative in mid-March 2020. In the last two weeks of our fiscal year, we received nearly **200 donations** to the Greatest Need Fund supporting Island Health's highest-priority equipment and research needs to assist with COVID-19 response.

Hospital Hero and Emergency physician Dr. Michelle Tousignant took us behind the front lines of our hospitals' COVID-19 response



Caregivers in Royal Jubilee Hospital's Intensive Care Unit



Above: equipment funded by It's Critical

Supporting Future Needs: *It's Critical*

As the severity and impact of COVID-19 became more apparent, VHF furthered its commitment with an entirely new campaign, launched in record time. We asked our Island Health colleagues what they needed the most in the face of this challenge—their answer was simple and clear: expanded critical care.

It's Critical aims to raise **\$7 million** and nearly double critical care capacity at RJH through new equipment and by building Island Health's first permanent High Acuity Unit (HAU).

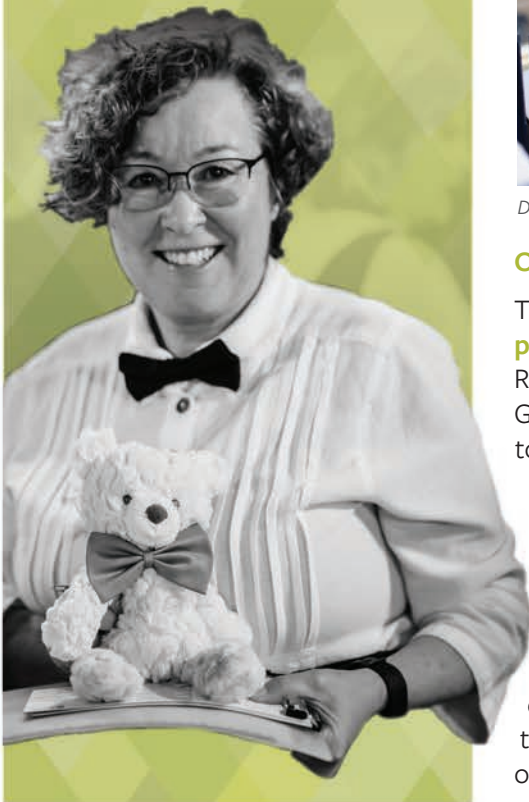
Thanks to our community's generous spirit, equipment has already arrived at RJH through gifts to the Greatest Need Fund and *It's Critical*—just in time to address potential critical care demand surges due to COVID-19 and influenza season. Today, phase two of *It's Critical* is raising funds to support the construction of a permanent new unit. The eight-bed HAU will create a legacy of advanced care and help support the Island's aging and growing population.

"Thank you to those who stay inside to protect one another, to protect my work family, who can't isolate at home. Thank you to neighbours gathering on balconies to applaud us every night at 7:00."

—Dr. Michelle Tousignant

Our VHF Family

Long-time volunteer and Island Health employee Moira lends a hand with our popular Bear Raffle at Visions 2019



Local couple Lynne and John recently decided to name VHF in their wills. *“It’s an effective way to make a difference in people’s lives—when they’re at their most vulnerable,”* Lynne says, recalling the decision.

OUR DONORS

Every donor is unique: **91%** of our donors are individuals, **8%** are businesses, and **1%** are foundations and other not-for-profit organizations. Every donor is critical to our mission. We feel deep gratitude that **50%** of our current donors have been **giving for 10 years or more**. We are humbled by the giving heart of our community—supporters like you.



Dr. Stuart Silver

OUR ISLAND HEALTH COLLEAGUES

There are more than **6,500 staff and physicians** working around the clock at Royal Jubilee, Victoria General, and Gorge Road hospitals. With the right tools in their hands, our care teams perform everyday miracles. We are proud to support their best work, and they are grateful to you.

Local physicians of the Victoria Radiology Consulting group including Dr. Stuart Silver (pictured above) exemplify the spirit of working together to improve healthcare in our community. Their personal contributions have supported equipment purchases for many years. Most recently, they pledged a remarkable **\$40,000** toward *The Big Picture* campaign for imaging equipment they will use in their department.

OUR ISLAND PATIENTS

Vancouver Island patients are our friends, neighbours, and family members. The **200,000 people** assessed or treated at our hospitals every year live important lives, and we want them home and healthy. We trust our Victoria hospitals and caregivers to get our patients back in the community. As referral centres, RJH and VGH serve all **850,000+ residents** of Vancouver Island, and accept transfers from elsewhere within BC.



Darlene Hollstein

OUR VOLUNTEERS

We are a volunteer-driven organization at heart. This past year, over **75 passionate community members** gave their time and talent to help VHF. Our volunteer Board of Directors contribute their wisdom and experience to ensure we are accountable, transparent, and prudent financial stewards of your gifts. We appreciate their countless hours of leadership and dedication to championing our mission in the community.

“I’ve always believed we should give back to our communities—pay it forward when and where we can. I know my loved ones and I may need hospital care in the future. I want to ensure our medical teams have the best equipment for the best outcomes possible.”

*—Darlene Hollstein
Chair of the Visions Steering Committee
and General Manager of the Bay Centre*



Our 2019–20 Board of Directors (from left to right): Ian Wong, Brenda Nunns Shoemaker, Ruth Mogensen, Secretary Marcia McNeil, Chair Steve McKerrell, Wendy Everson, Past Chair Bruce Dyck, Treasurer Donnie Wing, and Vice Chair Tom Siemens. Not pictured are Dr. Elin Bjarnason, Alan Winter, and Charlie Robinson.

OUR 2019–20 BOARD OF DIRECTORS

The Victoria Hospitals Foundation is grateful for our inspiring and engaged Board of Directors. Their dedication, expertise, and commitment to helping our organization are at the core of our success.

BOARD OFFICERS

Steve McKerrell, Chair
Tom Siemens, Vice Chair
Marcia McNeil, Secretary
Donnie Wing, Treasurer

BOARD MEMBERS

Dr. Elin Bjarnason
Wendy Everson
Ruth Mogensen
Charlie Robinson
Brenda Nunns Shoemaker
Alan Winter
Ian Wong

REMEMBERING BRUCE DYCK

Bruce served on our board of directors from 2013 to 2019, including a term from 2017 to 2018 as Chair. He also served as Board Chair for American Friends of the Victoria Hospitals Foundation. We are so deeply grateful for his leadership and will miss him dearly. On behalf of the Victoria Hospitals Foundation team, our heartfelt condolences to Bruce’s family and friends.

Thank you for 26 years

Former Victoria Hospitals Foundation President & CEO Melanie Mahlman stepped down after 26 successful years of service and dedication to our hospitals. We will always be grateful to Melanie for the time, commitment, and passion she gave to advance philanthropy in healthcare here on Vancouver Island. We are eager to continue her impactful work and we wish her well in her future endeavours.



VHF Executive Director, Avery Brohman

VHF TEAM

The Foundation’s Board and staff enthusiastically welcomed Avery Brohman as Executive Director in March 2020. As Acting Executive Director for the year previous, Avery and Senior Director of Finance & Administration, Heather Crow, focused their internal leadership priorities on developing strategic frameworks, recruiting and retaining talented team members, and engaging with the Foundation’s Board of Directors and Island Health partners. Dedicated to relationship-building with the community and VHF donors, Avery is passionate about raising VHF’s profile and attracting transformational giving. Avery encourages you to connect with her personally via email at Avery.Brohman@viha.ca.

Your Stories

Surgeon Turns Patient and an MRI Changes His Life

“I am an orthopedic surgeon and a fixer—I love to make people feel better. But a year ago, the tables turned, and I was the one in need of crucial care at Royal Jubilee Hospital.



Dr. Ralph Lapp

“There it was, lit up like a lightbulb on the images: the diagnosis that would change my life. I had prostate cancer. To those in our community who make the decision to donate and support our work — I am thankful to you. I credit the MRI and the care I received at Royal Jubilee Hospital for saving my life.”

Dr. Ralph Lapp was diagnosed with prostate cancer despite showing no signs of illness. As a precaution, renowned

urologist Dr. Iain McAuley at RJH ordered an MRI scan with contrast for Ralph, a procedure that doesn’t involve any radiation. And there it was: the cancer was spreading.

The MRI scan is truly what accelerated Ralph’s care journey. It definitely showed the cancerous tumour in his prostate. **Without an MRI scan, the tumour could have spread aggressively.** The new 3T MRI at Royal Jubilee Hospital is already helping patients like Ralph, thanks to our community’s support of *The Big Picture* and **Townline Homes’** transformational **\$600,000 gift.**

Following the MRI, Ralph underwent a radical prostatectomy to remove the cancer. He says it was the second best decision he made with his doctors—the first was getting that MRI.

Today, nearly two years after his diagnosis, Ralph is deeply grateful for our hospitals and the community that supports them. He is forever thankful to our care teams—his peers—and the access to the enhanced equipment that he had.

Giving in Honour of Family

When Sunny and Jagdeep Bawa’s son Mehar was born at VGH in January 2018, his lungs were not functioning properly. For families who have children experience symptoms like this, it can be terrifying. Luckily, the Bawas had access to excellent care right here at home, and didn’t need to travel to the mainland. Of the **3,000 babies born annually** at VGH, one in six spends time in the NICU. After being carefully monitored in the NICU for 20 hours, Mehar was healthy enough to go home for the first time.

Unfortunately, after just a few months, Sunny began to notice that Mehar was constantly tired and lethargic. On December 23, young **Mehar could no longer breathe on his own.**

“Nothing is more terrifying than seeing your child struggling to breathe,” says Sunny. “We were panicked and felt helpless. We were scared for his life.”

Sunny and Jagdeep immediately drove to the hospital so Mehar could receive care. Mehar was admitted to the Pediatric Intensive Care Unit (PICU) at VGH for monitoring and treatment, and was diagnosed with severe asthma.



The Bawa family

“Our experience showed me how much all of the staff truly care and how important it is to support them. Although it was scary to have Mehar diagnosed with asthma, the doctors took the time to explain the illness.”

“I can’t imagine what it would have been like had we had to leave the Island and spend Christmas away from our home. We were so grateful to have access to specialized critical care for Mehar right here.”

While in the hospital on Christmas Eve, Sunny noticed the Victoria Hospitals Foundation donor wall. After learning that **40% of all hospital equipment** is funded by our community, Sunny thought that making a donation would be a wonderful way to help support the hospital and honour his family. Thankfully, Mehar now takes asthma medication regularly, and is a healthy and happy young boy.

Your Philanthropy

Gifts of \$5,000+ in 2019–20 from our generous donors

\$1,000,000+

Wilson S. C. Lai

\$500,000–\$999,999

Neil & Susan Manning
Townline Homes Inc.

\$250,000–\$499,999

Aurel & Adele Chanady
Estate of David Henry Flint

\$100,000–\$249,999

In Memory of Graeme Fletcher Bird
Don & Marni Bold
H S Buck
Kevan Carlton Francis
Estate of Charles Guinzio
Lorraine & David Kelly
Estate of Jannette Pullan
Estate of Noemi Maria Culot Sussi
Uplands Golf Club Annual Heart Tournament

\$75,000–\$99,999

Estate of John Charles Andrews
Canadian Tire Stores
Mr. and Mrs. P.A. Woodward's Foundation

\$50,000–\$74,999

The Jawl Foundation
Marcia King
The Mearns Family
Peter & Sandra Powell

\$30,000–\$49,999

Air Canada Foundation
Anonymous
Beckman Coulter Canada Inc
Estelle & Larry Boulet
CIBC Wood Gundy made possible by the O'Brien
Investment Group
CMLS Financial Ltd
Coast Capital Savings
Alfonso Fabian De La Fuente Sanchez
The Fairmont Empress
Alan Haines
Jean M. McRobert
Lien & Rustom Patel
John & Sheila Prins
Save-On-Foods
TB Vets Charitable Foundation

\$15,000–\$29,999

Adventure Canada
Andrew Sheret Limited
Anonymous
Anonymous donor through the Victoria Foundation
BC Lottery Corporation
Birgit Piskor Fine Sculpture
British Columbia Professional Fire Fighters' Burn Fund

Charlotte Salomon, QC & Chris Robinson
Chemainus Health Care Auxiliary
CIBC Wood Gundy made possible by Jake Brumby & Team
CIBC Wood Gundy made possible by Steven Lobb & Team
Stephen & Evelyn Downs
Estate of Arthur Dougherty
Epicure
Firefighters Burn Fund Victoria BC
Laura Ferreira
Greater Victoria Professional Firefighters Charitable
Foundation (Esquimalt, Oak Bay, Saanich, Victoria)
Estate of Brenda Lilian Mary Green
Hartwig Industries Inc.
Heart Wealth Management
The Louie Family Foundation
David Lennie McGillivray
Warren & Linda McGillivray
Steve & Barbara McKerrell
Media One
Estate of Margaret McIntosh Richardson
R K Grant Family Foundation
Shoppers Drug Mart Life Foundation
Thrifty Foods
Eric & Rita Tyson

\$5,000–\$14,999

A & A King Family Foundation
Anonymous (3)
Rick Arora
Mark & Katharine Atherton
Pam & Praveen Arya
Dr. A. David & Clare Atwell
Clifford G. Baird
Dr. Pervez (Perry) & Mrs. Annamaria Bamji
The Barnes Family Foundation
April Bending
Black Press Group Ltd.
Les & Bev Blundell
Brown Brothers Agencies Ltd.
Kerry Brown & Richard Larkin
Margaret Calame
Ann & Brian Cameron
Carl & Carole Cederberg
Central Saanich Lions Club
Cerner Canada Ltd.
C-FAX Santas Anonymous
Colonial Countertops
John Crow
James Darke & Anna Tieman
Estate of Elsie Rosemary Diamond
Decorate Victoria With Huff N Puff
Malinda & Herbert W. Dong
Bruce Dyck
Eclipse Creative Inc.
Robert & Marianne Eng
Enid and Rod Allan Fund through the Victoria Foundation
Susan Findlay
David & Wendy Fitzpatrick
Steven Gandy
Grace V. Harmsworth
Carolyn Harries-Duncan & Gordon Duncan
Joyce & Adrian Harrison
Innov8 Digital Solutions
Angus & Jenny Izard
Jane Johnston
Judy Sherwin Memorial Fund

RMS Lee
Randy & Emily Little
Lohn Foundation
Eric Lovett
Leighton Lovitt
William & Mary Magee
Arlene Mahadoo
Maximum Express Courier and Freight
McAdams Foundation
McConnan Bion O'Connor and Peterson Law Corporation
Ted & Mary Mills
Stan Mitchell
Edmund & Carol Navickas
New Imperial Social Club
Nootka Marine Adventures
In Memory of Steve Norman
Diane Louise Nowlan
Mark Mawhinney, Odium Brown Limited
Margaret Parrott in loving memory of her dear
husband Brock Parrott
Pat Patterson
Roger Patterson & Evelyn Herkner
R & W Paul
John Pendray
Shirley & Harvey Pinch
Pinewood Scientific Services Inc
Poinsettias for Patients
Provincial Employees Community Services Fund
PSAV Presentation Services
Raymond James Canada Foundation
Estate of Mary Elaine Raymond
RBC
Ralph & Evelyn Redford
River Rock Casino
Elia Rizzo
Rockland Care Services Ltd.
Rocky Mountaineer
John Scholtz & Deborah Day
Signature Authentics
Silk Road Tea
In Memory of Tillie Slick
Muriel Smith
Norman Spector
Hillyard & Kim Stevens
Ethel, George & Bob Streeter
Ann Szarkowicz
TC 10K
Team Jack - Westhavers 4 Kids
TELUS
Times Colonist
Tofra Holdings Ltd
Used.ca
Victoria Radiology Consulting Inc.
Vigoole Investment Company Ltd.
Joseph & Gillian Walker
Walter Bopfinger Alter Ego Trust
Western Medical Canada
Estate of Blaine Laurie Wick
John Wigle in memory of Patricia
Dr. D.L. (Sam) Williams
Wing Fest
Alan & Carolyn Winter
Ted & Patricia Woodcock
Jim & Judy Vosburgh
Peggy Yelland

*Annual gifts of \$20,000+ will be recognized
in next year's annual report*

The Ways You Gave

Peter Sanderson and Jean Slick (pictured seated) recognized the VGH 4B South and Emergency Departments with a Caring Spirit award to honour the care Jean's mother received



“To witness the energy and emotion in the Fairmont Empress ballroom as we collectively reached a record-breaking \$1 million at Visions was truly magical.”

—Avery Brohman,
VHF Executive Director

The way that you support our hospitals can be as personal as your decision to give. Care touches our lives in different ways and encourages different acts of generosity.

You energized us in 2019–20 with support through campaigns and events, donor-hosted fundraisers, and community leadership. We are deeply grateful.



Top left, top right, and above: Visions gala 2019

The Salomon Robinson family

VISIONS

What a remarkable year for *Visions*. We've been inspired by the generosity and leadership of our signature gala's guests for 29 years, but never more so than in 2019. Our volunteer *Visions* committee, event staff, hosts, patient and physician champions, and our donors have our deepest gratitude for helping us reach the historic **\$1 million** milestone.

Visions is Victoria's premiere gala, and the impact for our community is profound.



Thank you to our *Visions* 2019 supporters

- 316** Attendees
- 32** Sponsors
- 230** Live & silent auction donors

LOOKING AHEAD: VISIONS 30TH ANNIVERSARY

While plans were made to celebrate *Visions*' 30th anniversary, we have made the heavy-hearted decision to postpone the 2020 fundraising gala until November 2021. *Visions* has always honoured our caregivers and hospital teams—we will not celebrate until they can be there with us. Though there will be no event this year, our community remains committed to maintaining their impact for our caregivers, patients, and hospitals.

Long-time *Visions* supporters Charlotte Salomon, QC, and Chris Robinson, have stepped up with an incredible challenge to the community. In lieu of *Visions*, The Salomon Robinson Family Foundation will **match all community donations to It's Critical up to \$200,000**. We're inspired and incredibly grateful. Learn more and have your donation matched at victoriahf.ca/visions.

MONTHLY GIVING

Our monthly donors make a difference year-round with ongoing, regularly scheduled gifts. No matter the amount, monthly donations have a profound impact in our hospitals. Monthly donors enable us to forecast long-term growth and giving to our hospitals. In 2019–20, **324** monthly donors collectively gave over **\$76,200**.

CARING SPIRIT

Caring Spirit allows donors to recognize the Island Health caregiver, employee, or team who made a difference in their own healthcare journey, or that of a loved one. By making a donation in their name, our Caring Spirits are celebrated and essential equipment is funded. **58** caregivers, staff, and teams were honoured as Caring Spirits in 2019–20.

EVENTS & FUNDRAISERS

Whether it's a virtual event, the sale of artisan goods, or an at-the-till-campaign, every gift makes a difference for our local hospitals. We worked with many local groups and individuals to help **20** fundraising events, initiatives, and campaigns cumulatively raise **\$224,700** in 2019–20. Thank you to these local leaders for inspiring and engaging our community.

PLANNED GIVING

Remembering our hospitals with a gift in your will is a powerful act of generosity that can transform care for people across Vancouver Island. Legacy gifts fund a significant portion of our equipment purchases each year, benefiting thousands of people. Last year, we received **24** estate gifts, totaling more than **\$1,667,100** which made up almost **20%** of our fundraising efforts compared to **42%** the previous year.

STOCKS & SHARES

Public stocks, shares, mutual funds, and other securities are tax-efficient ways to give and extend your savings beyond the donation tax credit. The Foundation gratefully received **28** gifts of stock and shares in 2019–20. Thank you for investing in the health of our community.

EMPLOYEE GIVING

We are honoured that so many of our Island Health colleagues choose to dedicate a portion of their paycheques to fund critically needed equipment or a specific area of care. We're also thrilled that staff at local businesses give regularly to support our hospitals. Together, they gave **\$8,400** in 2019–20.

PAYDAY LOTTO

6,358 Island Health employees participated in the 50/50 Payday Lotto for the chance to win thousands of dollars while also supporting equipment that furthers their work. In 2019–20, individual jackpots reached over **\$32,500** and lucky winners took home a combined **\$802,697.50**.

TRIBUTE GIFTS

Whether remembering a loved one who has passed, or showing a dear friend you care, donating to the Victoria Hospitals Foundation is a meaningful way to help others in your community. In 2019–20, donors paid tribute to others with over **\$45,400** in gifts.

NEW—START YOUR OWN FUNDRAISING PAGE

With just a few clicks, you can now create your own VHF fundraiser on [justgiving.com](https://www.justgiving.com). Peer-to-peer fundraisers are an easy and fun way to engage your family and social network to help fundraise for a VHF campaign or area of care.



Our community-leading donors inspire us

Recognizing Your Gifts

A true testament to your incredible generosity, our donor walls at Royal Jubilee and Victoria General hospitals have run out of space. For the first time in 20 years, the Foundation is updating its donor walls, with two new categories for cumulative giving of \$2.5+ million and \$5+ million. Our new donor walls start recognition levels at lifetime giving of \$20,000+.

Q: When do the new cumulative giving levels start?

A: These new cumulative giving levels will be showcased on our redesigned donor walls, set to be unveiled in 2021. Lifetime giving up to December 31, 2020 will be captured on the new walls.

Q: I'm currently on the donor wall as a Leader but my giving is not yet \$20,000. Will I be removed?

A: All donors currently on the wall will be included on the new walls.







NEW DONOR RECOGNITION LEVELS








Visionary \$5,000,000+
Philanthropist \$2,500,000 - \$4,999,999
Founder \$1,000,000 - \$2,499,999
Ambassador \$500,000 - \$999,999
Benefactor \$250,000 - \$499,999
Patron \$100,000 - \$249,999
Champion \$50,000 - \$99,999
Guardian \$20,000 - \$49,999

Areas of Care

Your generosity is felt across every department in our hospitals. The change you led in 2019–20 included funding more than 100 critical pieces of equipment and projects. You changed the lives of countless patients and furthered the work of our dedicated medical professionals.

Areas of Care You Supported in 2019–20

-  Adult Intensive Care
-  Cancer Care
-  Cardiac Care
-  Diagnostics & Pharmacy
-  Education
-  Emergency & Trauma Care

-  General Medicine
-  Maternity & Pediatrics
-  Mental Health
-  Neurosciences & Rehabilitation
-  Research
-  Seniors Health
-  Surgical Services



Equipment & Initiatives You Supported in 2019–20

CT SCANNERS

CT scanners are workhorses in our hospitals—especially for cancer diagnosis and treatment. Last year over **57,000 scans** were performed at RJH and VGH. You, our donors, have helped fund the last three new CT scanners installed in our hospitals. This includes the most recent new CT scanner at RJH funded via *The Big Picture* campaign. This new machine offers better image quality, faster scans, and lower radiation exposure.



“If it wasn’t for the care I received at Royal Jubilee Hospital, and specifically the CT scan images, I would not be here. The CT scanner was essential in my diagnosis, the removal of my tumour, and now through follow-up.”

—Jill, grateful patient

 **40%**

40% of the equipment in our hospitals is funded by donors

victoriahf.ca



Learn more about your impact in each area of care—visit our website: victoriahf.ca



The steam sterilizer for surgical equipment at VGH

SURGICAL EQUIPMENT

A transformational gift last year has brought a new **steam sterilizer** to VGH. This sterilizer replaces the previous 15-year-old machine and is vital for the **14,000+ surgeries** performed each year at VGH. As the number of surgeries has increased due to our growing population, so has the need for capacity. This important tool ensures that our surgical teams have access to sterilized equipment in a timely matter, and allows equipment to be used more efficiently.



The new 3T MRI at Royal Jubilee Hospital

MEDICAL IMAGING EQUIPMENT

A **3T MRI** was installed at RJH in 2019 thanks to significant gifts from lead donors and donations to *The Big Picture* campaign. A first for Island Health, this MRI is twice as powerful as others on the Island. This means more detailed, high-resolution images of organs, tissues, and vessels. The higher power of the new MRI allows some scans to be completed faster, at the same or better quality, while also providing a quieter and less confined patient experience. RJH performed over **7,600 MRIs** last year.

“The Department of Medical Imaging is deeply grateful to you, the generous donors to the Victoria Hospitals Foundation. Every day we use critical equipment funded by you to help save lives. It makes a tremendous difference to all of us.”

— Dr. Shane Greek
Section Head, MRI, Island Health



A newborn bed in the NICU at Victoria General Hospital

NEWBORN BEDS

Each year VGH welcomes over **3,000 babies** into Vancouver Island families. Approximately **1 in 6** of these newborns requires specialty care in the NICU. Caring for the tiniest patients, this unit is well-equipped thanks to Foundation donors. In the past year, one example of donor-funded equipment is a new **Giraffe Omnibed**. This specialized bed acts as an incubator, but also allows for touch and interaction from parents and family members among many other leading-edge features.

“All of our sickest and premature infants are admitted into this bed. It has the ability to open up like a radiant warmer so that procedures can be performed at the bedside while maintaining the baby’s temperature. Avoiding movement from one bed to another to for procedures reduces stress and disturbance of the infant. Space is limited in the NICU, so being able to use a piece of equipment that has built-in phototherapy equipment is beneficial.”

—Jody Baker, BScN, RN
Clinical Nurse Educator, NICU



Centre: Neil and Susan Manning

COGNITIVE HEALTH RESEARCH

Established in 2017, the **Neil and Susan Manning Cognitive Health Initiative** is an innovative five-year project that integrates leading-edge research and care for patients living with cognitive health issues on Vancouver Island. The project is co-led by Island Health, the University of British Columbia, and the University of Victoria.

Highlights to date include the development of a Dementia Guidance System and a mobile app to help in the diagnosis and tracking of cognitive health symptoms. Another success was the opening of a Specialist Memory Clinic at the Seniors Outpatient Clinic at RJH—a first for the region.

“When a cognitive health illness impacted our family and we began to understand this issue, we realized that while much research had been done, there is still so much more to do to solve the riddles around cognitive diseases. We reached out to the healthcare professionals in Victoria and asked how can we help? The vision they created for this project resonated with us. It is our great hope that the knowledge gathered will, in time, help thousands of patients.”

—Neil Manning
Research donor

Thank You



Thank You from Your VHF Team

A sincere thank-you to our many donors, spokespeople, volunteers, and supporters. No matter how big or small your contribution, you help ensure our Vancouver Island hospitals are world-class and our patients receive the very best care.

Together, you move the needle, advancing what our doctors, nurses, and caregivers are capable of in our hospitals. On behalf of all of us at the Foundation, we wish to express our deep and sincere gratitude for being a champion for our patients and our hospitals.

My heartfelt thank-you for joining us for this remarkable year of giving, and for welcoming me as the Victoria Hospitals Foundation's new leader. We look forward to continuing to transform healthcare on Vancouver Island, together.

In gratitude and wishing you good health,

*Avery Brohman,
Executive Director, Victoria Hospitals Foundation*

Let's Stay Connected

Victoria Hospitals Foundation

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Thank You!

Have feedback? Know anyone who would like to read this newsletter?
We'd love to hear it.

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