SUPPORT OUR HOSPITALS

COMMUNITY FUNDRAISING OVERVIEW

Victoria Hospitals Foundation

victoriahf.ca

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JOIN US

Every day, patients and families from across Vancouver Island rely on Royal Jubilee and Victoria General hospitals during some of the most important moments of their lives.

Before life-changing equipment can be purchased, before critical care spaces can be enhanced, and before patients and families receive the support they need most, we rely on the generosity of community members like you.

By fundraising for VHF, you can help ensure the best possible care is available for everyone in our region.

8,900+ **Staff & physicians at RJH and VGH benefit from donor-funded leading-edge tools, research funding, and education support**







ABOUT THE VICTORIA HOSPITALS FOUNDATION

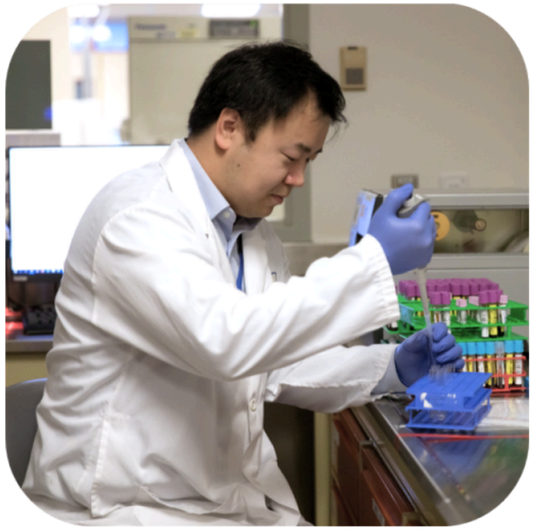
We support Royal Jubilee & Victoria General hospitals, raising funds for:



Equipment



Education



Research



Special Projects

IMPACT BY THE NUMBERS

Royal Jubilee and Victoria General hospitals are Vancouver Island's two referral centres, providing advanced and specialized care to more than 930,000 residents across the region. As Island Health's charitable partner, the Victoria Hospitals Foundation acts as a bridge between community generosity and patient care, funding equipment, innovation, education, research, and special projects that help bring leading-edge healthcare closer to home.

In 2024-25, our dedicated care teams served:

120k patients at RJH

119k patients at VGH



CENTRES OF EXCELLENCE

#3 HOSPITAL IN BC (NEWSWEEK 2025)

#4 HOSPITAL IN BC (NEWSWEEK 2025)



Royal Jubilee Hospital

Victoria General Hospital

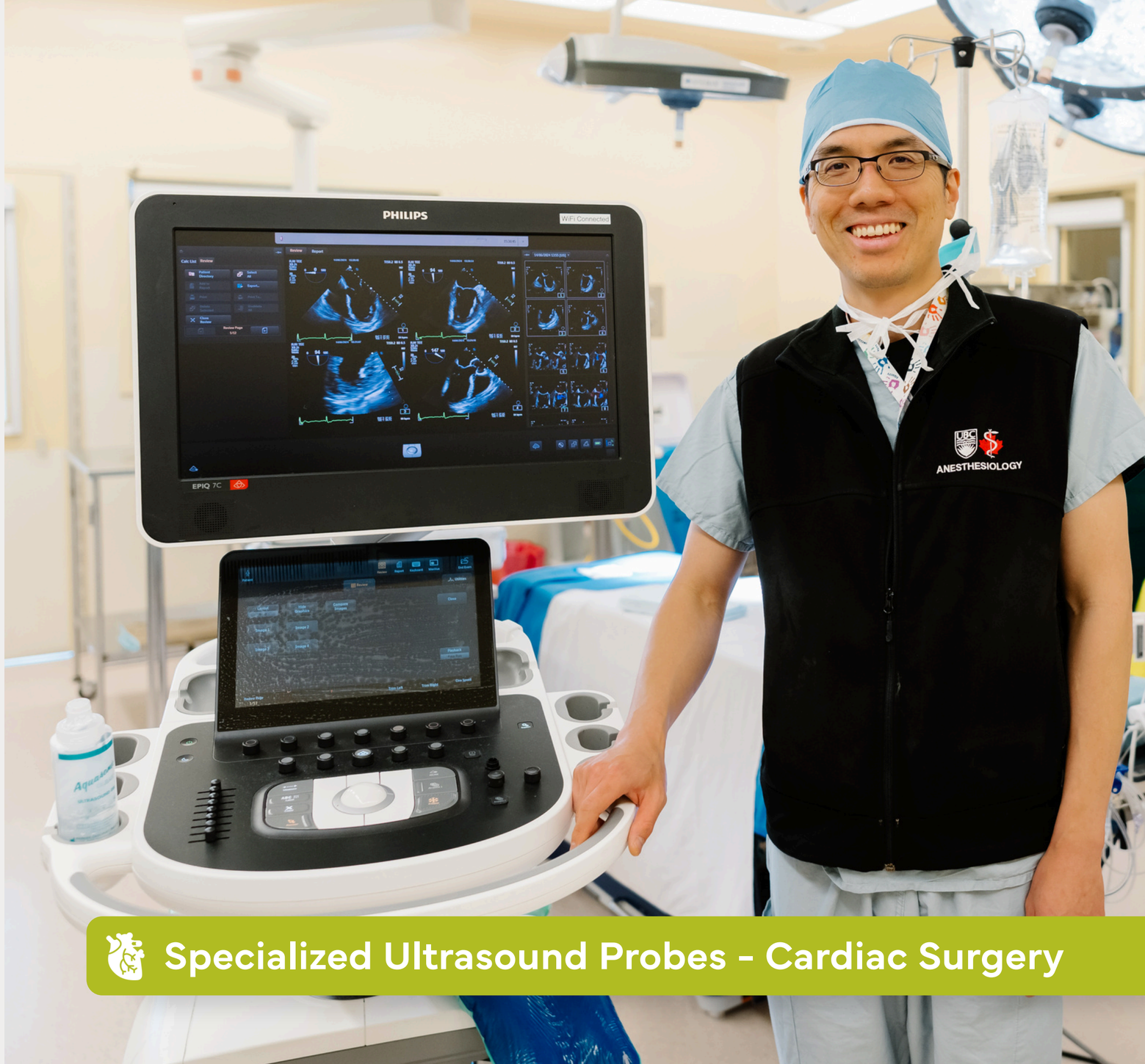
1 IN 5

Vancouver Island residents assessed or treated annually at RJH & VGH

VICTORIA HOSPITALS
FOUNDATION

40%

OF THE EQUIPMENT IN OUR HOSPITALS IS DONOR FUNDED



HOW YOU CAN HELP

Every fundraiser — big or small — helps support exceptional care for patients and families at Victoria General and Royal Jubilee hospitals.

Whether you are hosting an event, celebrating a milestone, or launching an online campaign, your generosity helps ensure local caregivers have the tools, equipment, and support they need to deliver outstanding care today and for years to come.

Dinner Parties
Silent Auction
Bake Sale
Car Wash
Craft Fair
Golf or Mini-Golf Tournament
Hockey Pool
Run, Walk or Marathon
Community Dance
Block Party BBQ or Pancake Breakfast
Bottle drive
Movie Night
Video Game Marathon

YOUR FUNDRAISING JOURNEY

STEP 1: CONNECT WITH OUR TEAM:

Once you decide what type of event you'd like to host, let us know!
We'll connect you with a member of the Victoria Hospitals Foundation team who can help guide you through the process and answer any questions along the way.

STEP 2:
MAKE A PLAN

No matter what kind of fundraiser you are hosting, you will want to make a plan.

Large-scale (6-12 months planning, team or committee of people organizing)

- Gala or Dinner
- Golf or other Sports Tournament

Smaller-scale (1-3 months planning, can be planned and executed by one person or a few people)

- Bake Sale, Yard Sale
- Lemonade or Hot Chocolate Stand
- Car Wash or Dog Wash
- School Event like Dance or Artwork Auction

Do you need help with planning? Consider creating a committee of friends or colleagues who can each take on a role in the event.

Find more resources and suggestions in our **Event Resource Guide**.

STEP 3:
START FUNDRAISING

Bring your community together and start raising funds to support exceptional care for patients and families in our local hospitals.

- Prepare your "call to action" and outreach tools: invitations, email templates, posters, etc.
- Prepare to receive donations: do you need an online fundraising page and pledge forms? Make sure you are familiar with Tax Receipt Guidelines so that you can answer questions.
- Spread the word! Consider social media posts, community events calendars, local media, emailing/texting friends, etc.
- Encourage supporters to share your fundraiser within their own networks to expand your reach.
- Share fundraising milestones and celebrate progress to build momentum.

Depending on the size of event, fundraising goal and time of year, the VHF team can potentially support with additional resources and platforms, including registration, auction, and VHF signage.

WHAT COMES NEXT

You engaged your community, shared your story, asked for support, and raised funds to help support exceptional care for patients and families in our local hospitals. Now it’s time to celebrate your impact, thank your supporters, and submit your proceeds so those funds can start making a difference close to home.

STEP 4:
WRAPPING THINGS UP

Finalize your event, tally up your proceeds, and submit the funds and documentation to VHF.

- Review Tax Receipt Guidelines to ensure donor information is complete and accurate.
- Tally the total funds you collected and ensure all cash, cheques, online donations, and pledge forms are accounted for.
- Prepare and submit all required documents so VHF can process donations efficiently.

STEP 5:
CELEBRATE YOUR SUCCESS

Celebrate your success and share the impact of your fundraiser with your supporters and community.

- Thank your donors, sponsors, volunteers, and participants for their support and generosity.
- Share highlights, stories, and photos from your fundraiser on social media, by email, or through community channels.
- Organize a time to submit the funds to VHF and get a photo with the giant cheque.
- Events that raise more than $20,000 (revenue less expenses) will be included in our Annual Report.

FAQs

What kind of support will the Victoria Hospitals Team provide to me?
We can offer advice on planning your event, provide fundraising tips, and supply branded materials (logos, posters, etc.). We're also happy to provide content about the impact you'll be making for our hospitals to help you share with your audience why you're fundraising and why they should support you. Think of us as a resource rather than a co-organizer.

Will someone help me plan and run my event?
Hosting a fundraiser means you'll take the lead in planning and running your own event or campaign and are responsible for logistics, event execution, and any permits or gaming licences that may be required. We can connect with you on a regular basis leading up to your event to provide guidance on all planning aspects, share any resources or connections we have, and potentially provide a presence at your event if available.

Can I use the Victoria Hospitals Foundation's name and logo for my fundraiser?
Yes! Once your fundraising event is approved, you can use our name and logo in accordance with our brand guidelines. Simply send us visual references of how you're using it for us to approve before use.

If I have costs related to getting my fundraiser in action, who pays for that?
As the organizer, you are responsible for any related expenses. We recommend planning ahead to keep costs low or seek in-kind donations or sponsorships to maximize the funds raised towards your donation.

How do I submit the funds I raise?
After your fundraiser has closed, reach out to us and we'll provide instructions on how to securely submit the donation. We'll also ask you to share a summary of your event so we can celebrate your impact.

READY TO MAKE A DIFFERENCE?

Thank you for choosing to support the Victoria Hospitals Foundation. By bringing your community together, you are helping advance exceptional care for patients and families in our local hospitals.

Contact us today to start your fundraising journey.

VHFEvents@islandhealth.ca

250-519-1750

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